

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

April 16, 1980

MEC M E M O R A N D U M
No. 96, s. 1980

ESSAY WRITING CONTEST ON: "THE MALNUTRITION
PROBLEM, SOME SOLUTIONS"

To: Bureau Directors
Regional Directors
Schools Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges
and Universities

1. The Asia Federation of Advertising Associations (through its implementing arm, the Anti-Malnutrition Organization), the Council for the Welfare of Children, the Ministry of Health and the Ministry of Education and Culture are jointly sponsoring an essay writing contest on the topic: "The Malnutrition Problem, Some Solutions."
2. The aim of the contest is to tap the potential contribution of young Filipino citizens in conceptualizing the problem of malnutrition and in offering viable, practical, useful and inexpensive solutions.
3. The contest is in two categories: English and Pilipino. It is open to high school students in both public and private schools. Inclosed are the contest rules and regulations which must be strictly observed.
4. All entries should be submitted on or before September 1, 1980 to:

The Secretariat
Asian Federation of Advertising Associations
Fifth Floor, JMDC (Badeco) Building
142 Amorsolo Street, Legaspi Village
Makati, Metro Manila
5. It is desired that this Memorandum be given the widest publicity to enable as many students as possible to participate in the contest.

(SGD.) ONOFRE D. CORPUZ
Minister of Education and Culture

Incl As stated

Reference None

Allotment 1-2-3-4-- (D O 1-76)

To be indicated in the Perpetual Index
under the following subjects

BUREAUS & OFFICES
CONTESTS
STUDENTS
SCHOOLS

ESSAY WRITING CONTEST RULES AND REGULATIONS

This essay-writing contest is designed to tap the potential contribution of the involved young Filipino citizens in conceptualizing the poignant plague that malnutrition is and in offering VIABLE PRACTICAL, USEFUL and above all, INEXPENSIVE solutions calculated to help cure this debilitating symptom of poverty and ignorance

- TOPIC "The Malnutrition Problem, Some Solutions"
- WHO MAY JOIN THE CONTEST Any high school student
- CONTEST CRITERIA All entries submitted must meet the following criteria
- 1 Written in English or Filipino
 - 2 Contains at least 1,000 words but not more than 2,500 words
 - 3 Demonstrates a clear perception of the problem of malnutrition in the Philippines today
 - 4 Solutions offered show their logical connections with this perception
 - 5 Solutions are capable of immediate implementation with the least expense Hence, these solutions should be addressed to the unfortunate victims of malnutrition - the poor and the ignorant
 - 6 Entries are to be typed double spaced, on short sized bond paper Handwritten entries will be accepted provided they are legible enough
 - 7 Each entry should be accompanied by an information sheet containing the following details
 - a Name of Contestant
 - b Date of Birth
 - c Year (1st 2nd etc)
 - d Name of School
 - e School Address

DEADLINE FOR SUBMISSION September 1, 1980

ADDRESS ALL ENTRIES TO : The Secretariat
Asian Federation of Advertising Associations
5th Floor, JMDC (Badeco) Building
142 Amorsolo Street, Legaspi Village
Makati, Metro Manila

PRIZES : English Category:

Two (2) First Prizes: A four-year FULL tuition scholarship in any of the following universities/college in Metro Manila: University of the Philippines, Ateneo de Manila University, De La Salle University, and Maryknoll College, Foundation, Inc.
A special plaque to each winner.

It is understood, of course, that winners who wish to study in any of the above universities/college PASS the NCEE and COMPLY with the respective Admission Requirements of the same schools.

Maryknoll College Foundation, Inc. suggests that the winners who wish to study with them should take up either the four-year course in Social Work or Child Study.

Two (2) Second Prizes: A four-year HALF tuition scholarship in any of the above universities/college.

A special plaque to each winner.

Two (2) Third Prizes: Cash Prize of ₱1,000.00 each.

A special plaque to each winner.

Twenty-five (25) Special Awards of Merit:
Cash prize of ₱100.00 each.

: Pilipino Category:

First, Second and Third Prizes and Special Awards of Merit are the same as in the English Category.

PANEL OF JUDGES : Selected members of the academe and the advertising/marketing sectors. AMO reserves the right to select the judges. The decision of the judges is final and unappealable.

OTHER MATTERS : All entries submitted become the irrevocable property of AMO.