

Republika ng Pilipinas
(Republic of the Philippines)
MINISTERI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

April 1, 1980

MEMORANDUM
No. 84, s. 1980

SEMINAR-WORKSHOP ON THE USE OF MEDIA
FOR NONFORMAL EDUCATION

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents

1. The Communication Foundation for Asia, in cooperation with the Ministry of Education and Culture, will conduct a national level live-in seminar-workshop on the use of media for nonformal education, on the following dates: April 20-27 and August 31-September 7, 1980.

2. The objectives of the seminar-workshop are:

- a. to deepen the participants' concept of development communication through lectures, discussions and interaction with resource persons, CFA staff and other participants;
- b. to clarify the meaning, nature, potentialities and limitations of nonformal education through lectures, discussions and sharing sessions;
- c. to teach the participants basic skills in the production and use of some forms of group and low cost media in order to help them in formal activities;
- d. to have the basic knowledge of creative dramatics for the promotions of developmental messages in their own localities especially in the rural areas; and
- e. to know how to produce and make use of different effective developmental media.

3. Inclosed are the tentative program of activities and the list of expected participants who are selected district NFE Coordinators.
4. Per diems and transportation expenses of participants to Manila and return to their respective stations shall be charged against local funds, subject to the usual accounting and auditing regulations. A registration fee of P50 shall be paid by each participant.
5. This is strictly a live-in seminar-workshop. The management will not accept those who will not comply with this rule.
6. Participants are expected to check in at the CPA Training Center, 4437 Int. Old Sta. Mesa, Manila, on Sunday, April 20 at 2:00 P.M. ~~for~~ for the first group and on August 31 for the second group. Check out time will be in the morning of April 27 and on September 7, respectively.
7. It is desired that echo seminar-workshops be conducted in the different regions/divisions as a result of the national workshop. A copy of the report on the said seminar-workshops should be submitted to the Office of Non-Formal Education, NFE, Manila.
8. It is desired that this Memorandum be disseminated immediately.

(SGD.) ONOFRE D. CORPUZ
Minister of Education and Culture

Incls.:

As stated

Reference:

N o n e

Allotment: 1-2--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
REPORT
SEMINAR
WORKSHOP

(Inclosure No. 1 to MEC Memorandum No. 84, s. 1980)

THE USE OF MEDIA FOR NONFORMAL EDUCATION

April 20 to 27, 1980

PROGRAM OF ACTIVITIES

20 April, Sunday

- Afternoon - Arrival of participants
6:30-7:30 - DINNER
7:30-8:30 - Soundslides Presentation:
1. Fill the World with Love
2. CFA Soundslides
8:30 - Group Dynamics/Socials

21 April, Monday

Morning

- 7:00-8:00 - BREAKFAST
8:30-8:45 - Welcome Remarks
8:45-9:15 - Brief Remarks by Fr. Cornelio Lagerway, MSC
9:15-10:30 - Fundamentals of Human Communication
Lecture/Forum: Atty. Ramon A. Tagle, Jr.
10:30-11:00 - BREAK
11:00-12:30 - Lecture/Forum: Total Human Development
Atty. Ramon A. Tagle, Jr.

Afternoon

- 12:30-1:30 - LUNCH BREAK
1:30-3:00 - VTR Showing: Nonformal Education
Discussion with Malou Jacob
3:00-3:30 - BREAK
3:30-5:00 - Lecture/Forum: Introduction to Development
Communication Mr. Hector C. Poblete
5:00-6:30 - Filipino Values and Institution
6:30-7:30 - DINNER

22 April, Tuesday

Morning

- 7:30-8:30 - BREAKFAST
WHOLE DAY - Workshop: Developmental Theatre

23 April, Wednesday

Morning

- 7:30-8:30 - BREAKFAST
WHOLE DAY - Workshop: Developmental Theater
4:00-6:00 - Presentation
6:00-7:00 - Evaluation

24 April, Thursday

Morning

- 7:30-8:30 - BREAKFAST
- WHOLE DAY - Workshop: Visual Aids Production

25 April, Friday

Morning

- 7:30-8:30 - BREAKFAST
- WHOLE DAY - Workshop: Visual Aids Production

26 April, Saturday

Morning

- 7:30-8:30 - BREAKFAST
- 8:30-11:00 - Workshop: Visual Aids Production
- 11:00-12:30 - Presentation and Evaluation

Afternoon

- 12:30-1:30 - LUNCH BREAK
- 2:00-3:00 - Post Seminar Evaluation
- 3:00-3:30 - FREE TIME
- 4:00 - COMMENCEMENT EXERCISES

27 April, Sunday

- 7:30-8:30 - BREAKFAST
- 8:30-9:15 - Liturgical Services by Fr. Cornelio, MSC
- 9:30 - DEPARTURE

#

MEC Memorandum No. 84, s. 1980
 PARTICIPANTS TO THE SEMINAR/WORKSHOP
 ON MEDIA FOR NONFORMAL EDUCATION

(Inclsure)

April 1980	21 August - 7 September 1980
Participants	Division
Region Pinar Delmas yan	Davao City Public City
Camilo Cecillado Pedro Sanchez	Isabela Mora Visaya Orillano
Antonio Samdan Teresa Blanco	Palawan Angeles City
Carlota Vacal Mama Rida Aleandra Lerrera	Rizal Rambon Batangas
	Camarines Norte Masbate
	Maros Occidental Roxas City Antique
	Cebu Mandaue City
S Cadaniz	Samar Leyte Calbayog City
	Trinidad Mendoza Misa Panaliman
	Renebe Viruel Gerardo Tigan Leurdes Santiago
	Lilia Karanilla Frelva Mendoza
	Melaida Meliciana Primo Flori Bonifacia Macpantay
	Gavino Villafuerte Teresita Espinas
	Cristida Santiago Remedios Tuisay Felipe Alejo
	Ruffo Gacis Cresencio Gabrilic
	Magdalena de los Reyes Cristina Puniavela Arturo Lucero

20-27 April 1980

21 August - 7 Sep

Region	Division	Participants	Region	Division
IX	Tawi-Tawi Diplolog City	Munding Milahan Epifania Salvariera	IX	Sulu Zamboanga del Sur Zamboanga del Norte
X	Ausan del Norte Misamis Occidental Cagayan de Oro City	Demetric Telen Jesusa Salcido Dymphin Malliso	X	Ausan del Sur Surigao City
XI	Davao del Sur Davao Oriental South Cotabato	Abraham Maman Erlinda Gambong Gonzalvo Leora	XI	Davao del Norte Surigao del Sur
XII	Tanao del Sur I Maguindanao	Margarita Cabatuan Blah Salilangia	XII	Tanao del Norte Tanao del Sur II North Cotabato