

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

March 13, 1980

MEC M E M O R A N D U M
No. 59, s. 1980

ZARZUELA FOUNDATION OF THE PHILIPPINES, INC.
NATIONWIDE FUND CAMPAIGN

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Presidents, State Colleges and
Universities
Heads of Private Schools, Colleges and
Universities

1. The Zarzuela Foundation of the Philippines, Inc. is a cultural organization established for the revival, propagation and presentation of the Filipino Zarzuela here and abroad. In view of these laudable objectives and in line with the government program in promoting greater unity and cooperation among Filipinos abroad and in propagating Filipino culture, Proclamation No. 1854 of the President of the Philippines authorized the Zarzuela Foundation to conduct a fund campaign from April 1, 1979 to March 31, 1980. A copy of the Proclamation is inclosed.
2. The Proclamation calls upon all citizens and residents of the country, irrespective of nationality, race or creed, to assist in this endeavor by giving their means and to actively support this campaign. The Proclamation further calls upon all government agencies to assist the Foundation in this campaign.
3. This Office endorses this campaign and enjoins all officials and employees of the Ministry of Education and Culture including school officials and teachers in the field to give it their support and cooperation. However,

there shall be no compulsion or any form of coercion upon school teachers and other personnel in the solicitation of funds for the policy of this Ministry in fund campaigns no matter how meritorious, is strictly voluntary

4. It is requested in this connection, that heads of school and offices assume the responsibility in the collection of the donations. Permittance shall be in check or Money Order form drawn in favor of the Zarzuela Foundation and transmitted to Deputy Minister Hermenegildo C. Durdao, Chairman, Educational Institutions Division, Ministry of Education and Culture, Arroyos, Manila

5. Donations or contributions made by private entities or persons to the Foundation's Fund Campaign shall be exempt from income and gift taxes constituting allowable deductions in full from the income of the donors and contributors and the same shall not be included for purposes of computing the maximum amount deductible under Section 30, paragraph (h) of the National Internal Revenue Code, as amended. Moreover, the same donations and contributions shall be considered exceptions to the provisions of Section 14 of Presidential Letter of Instruction No. 828.

6. Cooperation of all concerned is desired

(SGD.) ONOFRE D. CORIUS
Minister of Education and Culture

Incl

As stated

Reference

None

Allotment 1-2-3-4--(D) 1-76,

To be indicated in the Perpetual Index under the following subjects

CAMPAIGN	OFFICIALS
CONTRIBUTION	ORGANIZATION
EMPLOYEES	
LEGISLATION	

(Inclosure to MEC Memorandum No. 59, s. 1980)

MALACAÑANG
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1854

AUTHORIZING THE ZARZUELA FOUNDATION OF THE PHILIPPINES, INC.,
TO CONDUCT A NATION-WIDE FUND CAMPAIGN DURING THE
PERIOD FROM APRIL 1, 1979 TO MARCH 31, 1980.

WHEREAS, the Zarzuela Foundation of the Philippines, Inc., is a cultural organization established by a group of civic-spirited citizens and outstanding businessmen committed to the revival, formation, propagation and presentation of the Filipino Zarzuela, which is one of the most cherished forms of entertainment among the Filipinos in the Spanish period and is now a distinct feature of Filipino culture;

WHEREAS, the Foundation has taken steps towards pursuing the zarzuela revival movement in the country through successful production in line with the administration's cultural program;

WHEREAS, the Foundation, in the pursuit of its cultural and production program, seeks to be instrumental in realizing the objectives of the "Pagkakaisa" (unity) campaign of the administration, by reaching out to and spreading the message of national unity amongst Filipinos abroad, specially in the United States and Canada;

WHEREAS, the Foundation, in pursuit of its cultural program, and jointly with the Ministries of Tourism and Foreign Affairs, has laid the groundwork for the zarzuela presentations in the United States, Canada, Mexico, key cities of A.S.E.A.N., Peking and Moscow; and

WHEREAS, to effectively carry out its noble objectives and successfully implement its cultural presentations abroad, the Foundation needs the financial and moral support of the public.

NOW THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines by virtue of the powers vested in me by law, do hereby authorize the Zarzuela Foundation of the Philippines, Inc. to conduct a fund campaign during the period from April 1, 1979 to March 31, 1980. I call upon all citizens and residents of the country, irrespective of nationality, race or creed, to assist in the endeavor by giving their means and to actively support the campaign. I further call upon all government agencies, including the Ministries of Foreign Affairs, Tourism, Trade, Public Information and the National Media Production Center, to assist the Foundation in its laudable objectives.

It is hereby reiterated that all donations or contributions made by private entities or persons to the Foundation's Fund Campaign shall be exempt from income and gift taxes, and the same shall constitute allowable deductions in full from the income of the donors and contributors for income tax purposes.

I also call upon and authorize all government financing institutions, government corporations and other government agencies to donate generously from their funds to the Foundation, in consideration of the fact that the Zarzuela performances abroad are a major project of the Ministry of Tourism. Such donations shall be considered exceptions to the provisions of Section 14 of Letter of Instructions No. 828.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 17th day of May in the year of Our Lord nineteen hundred and seventy-nine.

(SGD.) FERDINAND E. MARCOS
President of the Philippines

By the President:

(SGD.) JACOBO C. CLAVE
Presidential Executive Assistant

A true copy