

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTRI NG EDUKASYON AT KULTURA  
(MINISTRY OF EDUCATION AND CULTURE)  
Manila

January 28, 1980

MEMORANDUM  
No. 26, s. 1980

ENCOURAGING STUDENTS TO PARTICIPATE IN THE "SEE THE PHILIPPINES  
AWARENESS CAMPAIGN" OF YSTAPHIL

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Presidents, State Colleges and Universities  
Heads of Private Schools, Colleges and Universities

1. To develop in the students greater knowledge of their country and people and, thus, to instill in them a deeper sense of nationalism through frequent and extensive travelling within their own country, the Youth and Student Travel Association of the Philippines (YSTAPHIL) is undertaking a See the Philippines Awareness Campaign from January to June 1980.
2. The awareness campaign consists of a coordinated series of photo-exhibits, film-showings, symposia, discount offers and raffles. These activities have the immediate purpose of enabling the young people to know the value of educational travel and of motivating them to directly participate in educational travel.
3. This noble project is in pursuance of the goals of YSTAPHIL's Educational Travel and Exchange Program (ETEP), which is recognized and accredited by this Ministry and addressed to Filipino students on all levels of education in the country.
4. Because of the benefits that may be derived from this project, all school officials and teachers are enjoined to encourage their students to support the project through participation in its various activities.

5. It is desired that this Memorandum be given wide publicity.

(SGD.) ONOFRE D. CORPUZ  
Minister of Education and Culture

Reference:

MEC Memorandum: No. 299, s. 1979

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN  
PUPILS  
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