

Republika ng Pilipinas
(Republic of the Philippines)
MINISTERI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

September 24, 1979

MEMORANDUM
No. 231, a. 1979

1979 HEALTH EDUCATION WEEK

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
School Superintendents
Presidents, State Colleges and Universities
Heads of Private Schools, Colleges and Universities

1. Conformably to Presidential Proclamation No. 255, Health Education Week this year will be observed from October 7 to 13, at the PNC Health Education Auditorium, Ayala Blvd., Manila. The theme of the celebration is "Health Education: Focus on the Youth."
2. In this connection, it is desired that all schools, in collaboration with the barangay leaders throughout the country, plan and implement appropriate and meaningful activities for the week geared towards the theme. There is an apparent need to awaken the youth as well as the adults to the vital health problems confronting our country today and how they may be able to help solve the problems individually and collectively.
3. The officers and members of the Health Education Association of the Philippines (HEAP), health education supervisors, school physicians, dentists and nurses in both public and private schools are enjoined to attend the celebration.
4. Since the theme is focused on the youth, it is requested that public schools in Greater Manila send two student representatives (third and fourth year students) to attend the activities prepared for the youth scheduled on October 8 and 9 at the PhilHealth and PNC Health Education Auditorium respectively.
5. Attendance will be on official time but at their own personal expense.
6. Immediate and wide dissemination of the contents of this Memorandum is requested.

(Sgd.) ENOPRE D. CORTEZ
Minister of Education and Culture

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Reference:

Department Memorandum No. 192, s. 1977

Allotment: 2-3-1-1 (D.C. 1-96)

To be included in the Perpetual Index
under the following subjects:

- ORGANIZATIONS & FELLOWS
- HEALTH EDUCATION
- CIVIC CLUBS
- SCHOOLS
- SOCIETY or ASSOCIATIONS
- STATEMENTS

Ministry of Health, the And Cultural
Development and Nutrition Center
Health Education Association of the Philippines, Inc.
(H E A P)

National Health Education Week
October 7-13, 1979

Theme: "Health Education: Focus on the Youth"

Philippines Auditorium
Philippine Normal College
Community - School Health Education Center
Auditorium

(This serve as an invitation)

F I R S T C O N G R E S S O F H E A L T H E S P E C I A L I S T S

MANILA, October 17, 1979

Guests Invited: Dr. Vicente M. Ignacio, Senator, Manila

7:15 A.M. - Check-in and Breakfast

MANILA, October 18, 1979

Philippines Foundation

8:00 - 9:00 A.M. - Registration

9:00 A.M. - Opening Ceremonies

**Presiding Officer - Dr. Francisco N. Herrera
Board Member, HSAF**

Philippine National Anthem

**Doxology - Atto. Felix J. Tinedo
Mrs. Angelita C. Pasamia, at
the piano, Music Supervisor
Division of City Schools, Manila**

**Words of Welcome - Dr. Johnny F. Almizante
Medical Director
Philippines Insurance Company**

**Opening Remarks - Mr. Adelio A. Trinidad
President, HSAF**

**Dance Number - PSC Barangay Dance Troupe
Dr. Faridah A. Belmonte
Directorress**

**Introduction of the Hon. Paz G. James
Keynote Speaker - Board Member, HSAF**

**Keynote Address "Health Education
Tools on the Youth" - Hon. Narciso Monton
Chairman, Committee on Health
Reteasing Passions**

Dance Number - PSC Barangay Dance Troupe

TUESDAY, October 9, 1979

Presiding Officer - Dr. Julio F. Alfiler
Juliber, HEAP

9:00 - 12:00 noon - Leadership Training
for Student Health Guardians

DISCUSSIONS:

Orientation on the - Prof. Cesario F. del Rosario
HEAP Executive Director, HEAP

School Health Program - Dr. Marcos Ayllon
Officer-in-Charge
School Health and Nutrition
Program

O P E N F O R U M

1:30 - 5:00 P.M. - Work Sessions on the Role of
Student Health Guardians

Resource Person - Mrs. Elisa J. Gregorio
Vice-President, HEAP

Plenary Session - Group Reports

Awarding of Certificate
of Training - Dr. Adelfo A. Trinidad
President, HEAP
assisted by
Dr. Marcos Ayllon
Officer-in-Charge
School Health and Nutrition
Program

WEDNESDAY, October 10, 1979

8:00 A.M. - Viewing of Exhibits on Health
Education, U.P. Health Education
Center

9:00 A.M. - Demonstration lessons on Health
Education, U.P. Integrated School
- demonstration teacher

- FMO High School
- demonstration teacher

Caloocan City High School
- demonstration teacher

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THURSDAY, October 11, 1979

8:00 - 12:00 noon

Scientific Meeting

Introduction of the Guest Speaker

- Dr. Theodore V. Piggott

Talk on "Current Health Problems

Among Children and Youth in the

Philippines" - Mr. Fe del Rosario

Director

Children's Medical Center

Dance Roster - ABC Broadway Dance Troupe

Closing Ceremonies

Resolutions - Dr. Firmeza R. Herrera

Evaluation - Dr. Lucia M. Manlatac

Awarding of Certificates

- Dr. Adolfo A. Trinidad

assisted by

Dr. Lazarus Ayilon

Closing Remarks - Mrs. Odilia S. Gregorio

Working Committees of the 1971 National Writers' Education Week
Overall Chairperson - Mrs. Julianne Gragnani

Program And Invitations

Miss Venita R. Guerras

Mrs. Lourdes G. Bautista
Dr. Lucila M. Macalupo
Miss Teresita S. Paulino

Miss Marilou P. Rubio
Mrs. Coronel R. Vil

Publicity

Mrs. Aurora S. Cudal*
Mrs. Mindy Luz Quisada

Arrangement And Accommodation

Miss Nicandro R. Villaluz*

Dr. Luz G. de Castro
Mrs. Susana R. de la Rosa

Miss Carmen F. del Rosario
Miss Said Umali

Refreshments

Dr. Mercedes Macabulos*

Dr. Lamberto Castro
Mrs. Lina Maclangkay
Dr. Maritua Paulino
Dr. Lydia Madarang

Dr. Federico Espino
Miss Haydee Pangau
Dr. Anica del Rosario
Dr. Aurora Vigo - Gap
Dr. Celia Garcia

Ways And Means

Dr. Luisa P. Alflier*

Dr. Rodolfo S. de Guia
Dr. Lilia M. Diezmos

Dr. Alfonso Guevarra, Jr.
Mrs. Thelma G. Santos
Dr. Teodora V. Tiglao

Registration And Finance

Mrs. Socorro B. Bunabe*

Miss Regina B. Blandura
Mrs. Rosario R. Magat

Mrs. Menita H. Rodriguez
Miss Carmelita Alba

Secretariat And Documentation

Mr. Pascual M. Matilay*

Dr. Albino Guevarra, Jr.

Miss Marilou P. Rubio

* Chairperson

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Dr. Florencio M. Herrera*

Miss Remedios Orsullo

Miss Anna P. Valeo

Evaluation

Dr. Isidro M. Manilang*

Miss Cecilia G. Daraciano
Miss Pacita M. Quirra

Miss Teresita S. Paalilio

Health Education Association in the Philippines, Inc.

Officers

1979 - 1980

President	-	Dr. Adelito A. Trinidad
Vice-President	-	Mrs. Elisa J. Gregorio
Secretary	-	Mrs. Melody Cruz
Treasurer	-	Mrs. Socorro B. Bunabe
Auditor	-	Dr. Luis P. Alfiler
P R O	-	Mrs. Aurora S. Buday

Board Members

Dr. Luz C. de Castro	-	Mr. Paschal M. Malilay
Dr. Albino Cuevafra, Jr.	-	Mrs. Cristina E. Macuri
Dr. Florencio M. Herrera	-	Mrs. Remigia A. Nathanielaz
Dr. Mercedes Marabulos	-	Sup't. Honoria D. Pasion

Dean Paz G. Rautas

Executive Director	-	Prof. Carmen F. del Rosario
Advisors	-	Mrs. Luisa A. Alvarez and Past Presidents

