

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTERI NG EDUKASYON AT KULTURA  
(MINISTRY OF EDUCATION AND CULTURE)  
Manila

June 19, 1973

MEC MEMORANDUM  
No. 149, s. 1973

CONSTITUTING THE MEC PRESS RELATIONS COMMITTEE

To: Bureau Directors  
Regional Directors  
Chiefs of Services and Heads of Units  
School Superintendents

1. To augment the public information work of the Ministry of Education and Culture, the MEC Press Relations Committee is hereby constituted as follows:

Mr. Incio B. Fernandez	-	Chairman
Mrs. Desideria R. Rox	-	Secretary
Mr. Jovencio T. Revil	-	Member
Dr. Juanita S. Guerrero	-	"
Dr. Pedro Estéban	-	"
Dr. Concepcion Baduel	-	"
Mr. Mindanao Razon	-	"

2. The primary functions of the committee are to: (a) take charge of press releases and other publicity materials for use of the mass media; (b) serve as clearing house for publicity materials from the various MEC agencies, offices and units; (c) correct inaccuracies and clarify issues in press reports; and (d) promote good relations with the working media. The committee is authorized to call upon the head of any agency, office or unit, or other offices, for assistance to the end that it can effectively perform its functions.

3. In this connection, every agency, office or unit - including every regional office and office of school superintendent - is enjoined to regularly send publicity materials to the committee. Such materials should deal with school activities and current issues that are believed to be of interest to the public, like success stories and highly informative and educational articles. They should be in narrative or journalistic form, preferably news or feature article, complete with accurate data. Photographs and supplementary pad sheets accompanying the materials will be useful.



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4. Every agency, office or unit should immediately designate a writer-reporter who will prepare the publicity materials and deal directly with the committee. The name, office and telephone number of the writer-reporters in Metro Manila should be submitted to the committee as soon as possible.

5. It should be understood that all publicity materials should be coured through the committee. This is, of course, without prejudice to the heads of agencies, offices or units, whenever asked by the media, to give further enlightenment or to clarify issues brought up to them.

6. This Memorandum takes effect immediately.

(SGD.) JUAN L. MANTIL  
Minister of Education and Culture

Reference:

None

Allotment: ~~1-2-3-4~~ (D.O. 1-76)

To be indicated in the Perpetual I  
under the following subjects:

✓ BUREAUS & OFFICES  
✓ COMMITTEE  
✓ OFFICIALS





