

Republika ng Pilipinas
(Republic of the Philippines)
MINISTERI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

May 4, 1979

MEMORANDUM
No. 118, s. 1979

ANNUAL EDUCATIONAL AND FUND CAMPAIGN
OF THE UNITED WAY PHILIPPINES, INC.

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
School Superintendents
Heads of Private Schools, Colleges and
Universities

1. Proclamation No. 1839 of His Excellency, President Ferdinand E. Marcos, dated April 2, 1979, designates the period from June 1, 1979 to May 31, 1980 for the annual educational and fund campaign of the United Way Philippines, Inc. (formerly the Community Chest and Councils of the Philippines, Inc.)
2. The United Way Philippines, Inc. is a non-profit and non-sectarian socio-civic organization dedicated to the support of community health and welfare services as well as to the promotion of the economic well-being of the people in the different parts of the country. For this purpose, units of the Barangay Rural Improvement Corps (BRIC) have been organized in almost all of the provinces, cities, and municipalities of the Philippines. BRIC's program of rural development is in line with the declaration of "1979 as the Year of the Common Man" and the pledge to fully develop the barangay. This has led to the holding of the Fifth International Conference of the United Way International in Manila on May 6-10, 1979.
3. The Proclamation specifically calls upon all residents of whatever race or creed, business firms, organizations, and government officials and employees to fully support the campaign of the United Way Philippines, Inc. by giving generously of their means and volunteer efforts to this one annual appeal campaign for the promotion of the health and economic well-being of our less fortunate and underprivileged countrymen.

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4. School officials, teachers, other school employees, pupils and students, are enjoined to assist and support wholeheartedly the campaign, not only in the solicitation of contributions and donations, but also, more importantly, in stressing the educational phase of the campaign. It may be mentioned, in this connection, that donations and contributions to the United Way Philippines, Inc. are deductible expenses for income tax purposes as provided for under Presidential Decree No. 507 dated July 15, 1974.

5. Remittances shall be in check or money order drawn in favor of the United Way Philippines, Inc. and transmitted to the Ministry of Education and Culture, c/o Narciso Albarracin, Campaign Chairman, through the regional director. Deputy Minister Albarracin has been chosen by the United Way Philippines, Inc. Chairman of the Chapter Reactivation Committee.

6. It is desired that the contents of this Memorandum be disseminated to all concerned.

(SGD.) JUAN L. MANUEL
Minister of Education and Culture

Reference:
None

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
CONTRIBUTIONS
EMPLOYEES
OFFICIALS

SOCIETY or ASSOCIATIONS
STUDENTS
TEACHERS



