Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

March 29, 1979

MEC M E M O R A N D U M
No. 92, s. 1979

SEVENTH ANNUAL CONFERENCE OF BUSINESS SCHOOLS

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
Heads of Private Schools, Colleges
and Universities

1. The Seventh Annual Conference of Business Schools sponsored by the Philippine Association of Collegiate Schools of Business and the Ministry of Education and Culture, through the Bureau of Higher Education, will be held on April 6-8, 1979 at Zamboanga Hotel, Zamboanga City with the theme: "Business Schools in 2000 - a Look at Tomorrow Today."

2. The objectives of the conference include an educated forecast of business education by the year 2000 and the preparation of curricular programs and contemporary strategies for the next quarter of the century.

3. Accordingly, each school, college or university offering business education is enjoined to send its dean of commerce and/or chairman of the department of accounting, economics, finance, marketing, or management to the conference. Expenses for their school representatives shall be borne by the institution concerned.

4. Immediate dissemination and implementation of this Memorandum is desired.

(SGD.) JUAN L. MANUEL
Minister of Education and Culture

Reference:
None

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCE
Course of Study, COLLEGIATE
OFFICIALS
SCHOOLS
UNIVERSITIES
and COLLEGES