

Republika ng Pilipinas
(Republic of the Philippines)
MINISTERI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

February 19, 1979

MEC- MEMORANDUM
No. 54, s. 1979

ANG BATANG PILIPINO IN THE YEAR OF THE CHILD ART CONTEST

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
School Superintendents
Heads of Private Schools, Colleges and Universities

1. In observance of the International Year of the Child, 1979, the DRE Marketing Corporation, in cooperation with the Ministry of Education and Culture, will launch the "Ang Batang Pilipino in the Year of the Child Art Contest" on February 25.
2. The contest, which is open to all Filipino students and out-of-school youth aged 18 years and below, shall focus on the needs and problems of the Filipino child in relation to his environment.
3. Inclosed are the rules and regulations governing the contest, a poster, as well as the list of prizes for the winners.
4. It is requested that this Memorandum be given wide publicity and as many students as possible be encouraged to participate in the contest.

(SGD.) JUAN L. MANUEL
Minister of Education and Culture

Incls.:
As stated

Reference:
MEC Memorandum: No. 307, s. 1978

Allotment: 1-2-3-4 (D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

~~CONTESTS~~
~~PRIZES or AWARDS~~

~~SCHOOLS~~
~~STUDENTS~~



RULES AND REGULATIONS

1. This contest is open to all Filipino youth aged 15 years and below, in or out of school. Professional artists are disqualified.
2. The promotion starts March 7, 1978 and ends August 15, 1978.
3. All entries must be original art pieces featuring a Filipino child or children in his or their environment, expressive of his or their moods and situation.
4. Entries which have been printed or sold before are disqualified.
5. A contestant may submit more than one entry.
6. Entries must be submitted on a 24-1/2 x 30-1/2 inches painting surface.
7. Entries may be submitted in any of the following media: oil, acrylic, watercolor, ink, pen, pastel, crayon, charcoal, pencil, charcoal pencil, pen & ink, wood block print, silk screen or mixed media.
8. Deadline for submission of entries is August 15, 1978. No entry will be accepted beyond this date.
9. Entries must be submitted to the DRB dealer in the participant's community.
10. In areas where there are no DRB dealers, the participant may submit entry to the DRB dealer nearest his community.
11. All entries must have the following data at the back of the entry: entry number, entry title, printed name and signature of artist, address, school, highest educational attainment, age, and the signature of the DRB dealer.
12. Winning entries will become the property of DRB Marketing Corporation.
13. Results of the contest will be published in at least one leading daily newspaper.
14. Employees of DRB Marketing Corporation, its advertising agency (Markcom Advertising Associates) and their immediate relatives are disqualified.
15. These rules and regulations are binding and any violation thereof shall be considered as sufficient cause for disqualification of involved entry.

For more details and free entry forms, write your nearest DRB Dealer today!



SYMBOL OF BETTER LIVING



Produced by DRB Marketing, Inc.
Sole Agent: Markcom

