

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTRY NG EDUKASYON AT KULTURA  
(MINISTRY OF EDUCATION AND CULTURE)  
Manila

February 2, 1979

MEMORANDUM  
No. 37, S. 1979

AUTHORIZING THE PHILIPPINE CANCER SOCIETY  
TO CONDUCT EDUCATIONAL, MEMBERSHIP,  
AND FUND DRIVE

To: Bureau Directors  
Regional Directors  
Chiefs of Services and Heads of Units  
Schools Superintendents  
Coordinator, State Colleges and Universities

1. Inclosed is a copy of Proclamation No. 1614 of His Excellency, President Ferdinand E. Marcos, dated January 23, 1979, authorizing the Philippine Cancer Society, Inc. to conduct a national educational, membership and fund drive during the period from November 1, 1978 to December 30, 1979.

2. Cancer has become one of the most dreaded diseases (now ranked the No. 5 killer) in the country today and statistics show that its prevalence is increasing every year. The Philippine Cancer Society, the lone private socio-medical organization on cancer, in its efforts to prevent and control the disease, is planning the following projects:

- a. Extension of free medical services through cancer divisions in the provinces;
- b. Establishment of therapy centers in medical centers for cancer patients;
- c. Intensification of educational campaign for cancer awareness;
- d. Maintenance of Cancer Detection and Diagnostic Centers; and
- e. Establishment of a national cancer hospital offering complete treatment facilities.







3. The Proclamation specifically "calls upon all the citizens and residents of the Philippines, irrespective of nationality, race or creed, to assist in this humanitarian endeavor by giving generously of their means and reiterate that all donations or contributions given to this charitable cause shall be exempt from income and gift taxes as provided by Presidential Decree No. 507." The funds to be generated therein will enable the Society to carry out the above-listed expanded services.

4. This Office endorses this campaign and appeals to all school officials, teachers, employees, and parents, as well as the student population to extend their whole-hearted support not only to insure the success of the fund drive but also, more importantly, to stress the educational phase of the campaign in order to promote cancer awareness and a keen understanding of it in our society, particularly in health, science, social studies, and other related subjects. To vitalize learning experience on the subject and acquaint the pupils and the people of the community with appropriate ways of keeping the disease under control, school authorities may request teaching materials on cancer from the Philippine Cancer Society, Inc. located at 310 San Rafael Street, San Miguel, Manila.

5. It is requested, in this connection, that the campaign be conducted on a regional basis with each regional director assuming responsibility for the conduct of the campaign. Remittances from each superintendent or school head shall be in check or money order drawn in favor of the Philippine Cancer Society, Inc. and transmitted to the regional director, who in turn shall transmit the same to this Office, c/o Deputy Minister Narciso Albarracin, Educational Division Campaign Chairman.

6. It is desired that the contents of this Memorandum be brought to the attention of all concerned for appropriate implementation.

(SGD.) JUAN L. MANUEL  
Minister of Education and Culture









Incl.:

As stated

Reference:

Department Memorandum: No. 104, S. 1977

Allotment: 1-2-3-4-(D.O. 1-76)

To be indicated in the Perpetual Index  
under the following subjects:

~~CAMPAIGN~~  
~~CONTRIBUTIONS~~  
~~EMPLOYEES~~  
~~HEALTH EDUCATION~~  
~~OFFICIALS~~  
~~TEACHERS~~







~~(Indecent to MEC Memorandum No. 37, 1979)~~

MALACANANG

Manila

BY THE PRESIDENT OF THE PHILIPPINES  
PROCLAMATION NO. 1314

AUTHORIZING THE PHILIPPINE CANCER SOCIETY, INC. TO CONDUCT  
A NATIONAL EDUCATIONAL, MEMBERSHIP AND FUND DRIVE  
DURING THE PERIOD FROM NOVEMBER 1, 1978 TO DECEMBER 30,  
1979.

WHEREAS, the Philippine Cancer Society, Inc., the lone socio-  
medical organization committed to the prevention and control of cancer,  
envisions the extension of its free medical services through its Cancer  
Divisions in the provinces, the establishment of Therapy Center in medical  
centers for cancer patients, the intensification of its educational  
campaign for cancer awareness, the maintenance of its Cancer Detection  
and Diagnostic Center and the putting up of a national cancer hospital  
offering complete treatment facilities;

WHEREAS, statistics gathered by the Society from various local  
clinic and hospitals show that the prevalence of cancer is increasing  
every year; and

WHEREAS, in order to carry out these expanded services of the  
Society, it needs the continued support and cooperation of the public;

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines  
by virtue of the powers vested in me by law, do hereby authorize the  
Philippine Cancer Society, Inc. to conduct a national educational, member-  
ship and fund drive during the period from November 1, 1978 to December 31,  
1979. I call upon all the citizens and residents of the Philippines,  
irrespective of nationality, race or creed, to assist in this humanitarian  
endeavor by giving generously of their means and reiterate that all dona-  
tions or contribution given to this charitable cause shall be exempt  
from income and gift taxes as provided by Presidential Decree No. 507.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal  
of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 23rd of January, in the year of  
Our Lord, nineteen hundred and seventy-nine.

By the President:

(SGD.) FERDINAND E. MARCOS  
President of the Philippines

(SGD.) JUAN C. TUVERA  
Presidential Assistant

A true copy





