

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTRI NG EDUKASYON AT KULTURA  
(MINISTRY OF EDUCATION AND CULTURE)  
Manila

November 3, 1978

MEMORANDUM  
No. 307, s. 1978

1978 NATIONAL BOOK WEEK

To: Bureau Directors  
Regional Directors  
Coordinator, State Colleges  
School Superintendents

1. National Book Week will be celebrated on November 24-30 at the National Library, Manila, under the auspices of the Philippine Library Association, Inc.
2. The theme for this year's celebration is "Basahin ang Scripling Atin, Biwang Pilipino ng Palaganapin" (Read Filipino and Promote the National Spirit). Distinguished speakers and authorities have been invited to participate in the various activities scheduled during the week which will focus on how librarians may be able to face the current challenges in the field of librarianship.
3. In view of the benefits that will be derived from attending the celebration, it is desired that librarians from both public and private schools, colleges, and universities especially those stationed in Metro Manila, be encouraged to attend the Week's program of activities on official time only.
4. It is desired that all schools observe Book Week with the principals, librarians and teachers coordinating the program of activities. The following suggested activities may serve as guide:
  - a. Starting the Week with convocation with an appropriate speaker
  - b. Conducting a literary contest
  - c. Display of books based on the theme to be selected by a committee of students or pupils







- d. Poster, slogan or dust-jacket displays
  - e. Display of work done by children during library period
  - f. Storytelling, dramatic presentation, discussion of literary works or other activities to encourage reading
  - g. Inviting parents and the pupils to visit school libraries
  - h. Conducting visits to a local library.
5. Immediate dissemination of the contents of this Memorandum is requested.

(SGD.) NARCISO ALBARRACIN  
Acting Minister of Education and Culture

Reference:

Department Memorandum: No. 253, s. 1977

Allotment: 1-2-3-4--(D.O. 2-76)

To be indicated in the Perpetual Index  
under the following subjects:

✓ CELEBRATIONS & FESTIVALS  
✓ CONTEST  
✓ PUPILS  
✓ SCHOOLS  
✓ SOCIETY or ASSOCIATIONS  
✓ STUDENTS





