

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG EDUKASYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Maynila

September 20, 1978

MEC MEMORANDUM
No. 259, s. 1978

RESUMPTION OF THE MEC-CARE-CPP TOOTHBRUSHING PROJECT

To: Bureau Directors
Regional Directors
Schools Superintendents

1. The MEC-CARE-Colgate Palmolive Philippines (CPP) Toothbrushing Project will be resumed October this year. This oral hygiene project has for its primary objective the development of dental health awareness among school children through learning the proper way of brushing their teeth.
2. The division dental supervisors are responsible for the implementation and coordination of the project in their respective school divisions.
3. As in previous years, the Colgate-donated tubes of dental cream and toothbrushes will be distributed to about 5,000 elementary schools in different school divisions in all regions of the country.
4. In every recipient school, four (4) classes will be selected, one class each from Grades I to IV, which will be given a package of 40 tubes of dental cream and 40 toothbrushes. In addition, recipient schools will also be given dental health posters and leaflets donated by Colgate Philippines.
5. The recipient school shall, however, provide a water trough, toothbrush racks, tumblers and cabinets, which is a requirement of the project. The list of recipient elementary schools will be sent to the different regional offices under separate cover.

6. School administrators, school dentists and school teachers are enjoined to extend their full support and cooperation to this important dental health project. A report on the project should be included in the annual reports of school dentists.

7. Wide dissemination of the contents of this Memorandum is desired.

(SGD.) JUAN L. MANUEL
Minister of Education and Culture

Reference:

Department Memorandum: No. 307, s. 1976

Alotments: 1-2-3--(D.O. 1-76)

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