

Republika ng Pilipinas
(Republic of the Philippines)
MINISTRI NG LEKASAYON AT KULTURA
(MINISTRY OF EDUCATION AND CULTURE)
Manila

September 4, 1978

MLC M E M O R A N D U M
No 246, 1978

THE 1978-79 "LUTUING FILIPINO" CONTEST

To Bureau Directors
Regional Directors
Schools Superintendents
Coordinator, State Colleges
and Universities
Heads of Private Schools, Colleges
and Universities

1 The 1978-79 "Lutuing Filipino" Contest will be held from September 1978 to February 1979. The contest will be jointly sponsored by the Ministry of Agriculture (MA), Ministry of Local Government and Community Development (MLGCD), Ministry of Education and Culture (MEC), National Nutrition Council (NNC), Union Chemicals, Inc (UCI), and Mrs. Nora V. Daza.

2 The objective of the contest is to improve the nutritional status of the Filipino family. Specifically, it aims to

- a Search for indigenous recipes to enrich Filipino culture
- b Discover the characteristics of the different regional/local recipes
- c Involve the in-school and out-of-school youths and adults (male and female) in identifying, preparing and serving basic Filipino recipes
- d Create awareness of the nutrient value of Filipino recipes and of the value of proper food preparation
- e Compile, publish, and disseminate the various recipes included in the contest

3 Pupils/students, out-of-school youths, and adults can join the contest. The contest will be divided into two categories:

- a for the 12-20 age group
- b for the 21 and above age group

The Ministry of Education and Culture will take charge of the 12-20 age group while the Ministry of Agriculture, specifically the Bureau of Agricultural Extension (BAEX), will take charge of the 21 and above age group. The contests in both categories will be held simultaneously and it is therefore important that MEC officials coordinate with officials representing the Ministry of Agriculture, Bureau of Agricultural Extension, Ministry of Local Government and Community Development, and the National Nutrition Council in planning and carrying out the activities.

4 The contest will be on the municipal, provincial/city, regional, and national levels. The national level contest will be held at the Tropical Palace Hotel in Parañaque, Metro Manila, on February 10, 1979. The first prize winners of the two categories in the regional level contests will compete in the national level contest. The deadline for submission of entries for the national level contest is January 15, 1979. The entries should be submitted to

Hon. Marciso Albarracín
Deputy Minister
Ministry of Education and Culture
Arroceros, Manila

5 The local executive committee will solicit the prizes for their respective contest winners. The National Committee will award prizes to the first, second, and third prize winners of the two age-group categories in the national contest.

6 Inclosed herewith are copies of the organizational structure and list of committee members as well as the rules and regulations of the contest.

7 It is desired that the contents of this Memorandum be given the widest publicity in the field

(SGF) JOAN L MANUEL
Minister of Education and Culture

Incls

As stated

Reference

Department Memorandum No 238, s 1977

Allotment 1-2-3-4--(D O 1-76)

To be indicated in the Perpetual Index
under the following subjects

- ~~/~~ CONTESTS
- ~~/~~ SCHOOLS
- ~~/~~ SOCIETY or ASSOCIATIONS

"LUTUING PILIPINO"

ORGANIZATIONAL STRUCTURE AND COMMITTEE MEMBERSHIP

National Level

Honorary National Advisory Board

Minister of Education and Culture Juan L. Manuel
Minister of Agriculture Arturo Tanco
Minister of Local Government and Community Development Jose Rojo

National Executive Board

Chairman - Deputy Minister Narciso Albarracín, MEC
Members - Deputy Minister Felicitá G. Bernardino, MEC
- Deputy Minister Jose P. Leviste, Ma
- Deputy Minister Rosendo Marquez, MLGCD
- Dr Florentino Solon, NNC
- Mrs Nora V. Daza, Food Specialist
- Mr Leonardo E. Ty Union Chemicals, Inc

Executive Director Mr Mindanao E. Rizon

National Management Committee

Chairperson - Dr Antonia Simon
Co-Chairperson- Miss Flora Berina
Members - Mrs Rufina Ancheta
- Mrs Emilia Lagunen
- Miss Helen Reyes
- Miss Teresita San Juan
- Mrs Josefina Taya
- Miss Emma Ueta
- Miss Felina Bello
- Mrs Patrocinio de Castro
- Mrs Gloria Gonzaga
- Mrs Lydia Juediong
- Mrs Carmen Lobis
- Dr Esperanza Collins
- Miss Felicitas Santiago
- Mrs Zenaida Villacusa

National Contest

Contest Director - Dr Ester M. Sabotaje
Co-Director - Miss Flora Berina

Steering Committee

Chairperson - Mrs. Kara V. Diaz
Co-Chairperson - Dr. Antonia Simon
Members - Mrs. Mercedes San Juan
- Mrs. Josefina Cayo
- Miss Emma Creta
- Mrs. Leticia Abojo
- Mrs. Patrocinio de Castro
- Mrs. Gloria Gonzaga
- Mrs. Carmen Lobis
- Mrs. Felicitas Santiago
- Mrs. Zenaida Villaseca

National Coordinators Ministry of Agriculture

Mrs. Salvacion Botar Miss Honorata P. Velarde
Mrs. Bertha Lomuzo Mrs. Rufina Archata
Miss Emma Creta Mrs. M. Quilantang
Miss Helga Reyes

National Coordinators

NEC	SAEX
Mrs. Leticia Abojo	Mrs. Juana de la Cruz
Miss Felicitas Bello	Mrs. Rosalia Farguian
Mrs. Gloria Gonzaga	Mrs. Concepcion Pacheco
Mrs. Andrea Fernandez	Miss Elva Salazar
Mrs. Lydia Juadion	Mrs. Socorro Nieves
Dr. Esperanza M. Grima	Mrs. Julia Emerio
Mrs. Eufemia Tating	Mrs. Consuelo Sales
Mrs. Delilah Villa	Mrs. Norma Fuentes
Mrs. Zenaida I. Villaseca	
Mrs. Patrocinio de Castro	Mrs. Rizalina Imbang
Mrs. Carmen Lobis	Mrs. Leonor Santiago
Miss Felicitas Santiago	Mrs. Milagros Janque
Dr. Antonia Simon	Miss Ben Dido Sumana

National Secretariat

Chairperson - Mrs. Zenaida I. Villaseca
Co-Chairperson - Mrs. Gloria Gonzaga
Members - Mrs. Evelyn Hervadilla
- Miss Concepcion Rabano
- Mr. Romeo Santos

Regional Level

Regional Advisory Committee

Regional Director, MEC
Regional Director, BAEc
Regional Director, BPI
Regional Director, MLGCD

Regional Executive Committee

Chairperson G.E. Supervisor II in charge of H E /App Nutrition
Co-Chairperson Home Economics Extension Specialist I
Members G E Supervisor II in charge of Food Production
G E Supervisor/Coordinator of NFE/GAE
Agricultural Extension Specialist I
Rural Youth Development Officer I
1 from MLGCD Regional Office

Provincial/City Level:

Provincial/City Advisory Committee

Provincial Governor/City Mayor
Provincial/City Schools Superintendent
BPI Provincial/City Chief
Provincial/City Agriculturist

Provincial Executive Committee

Chairperson G.E. Supervisor I in charge of HE/App Nutrition
Co-Chairperson Senior Home Management Technician
Members G E Supervisor I in charge of Food Production
G.E Supervisor I NFE/GAE
Asst Provincial Agriculturist/Provincial Agriculture
Extension Supervisor
Sr. Rural Youth Development Officer
Provincial Program Development Officer

Municipal Level

Municipal Advisory Committee

Municipal Mayor
District Supervisors
Sr Farm Management Technician

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Municipal Executive Committee

Chairperson	District Home Economics/Applied Nutrition Coordinator
Co-Chairperson	Home Management Technician
Members	Food Production Coordinator
	NFE Coordinator
	Farm Management Technician
	Rural Youth Officer
	Municipal Program Development Officer

or

(Inclosure No. 2 to MEC Memorandum No 246, s 1978)

RULES AND REGULATIONS
"Lutuing Pilipino" Contest

- 1 Any Filipino citizen, male or female, 12 years and above may join the contest
 - a 12-20 years old, in and out-of-school
 - b 21 years and above, in and out-of-school
- 2 The contest for this year will be on main dishes only For the 21 and above age group, the main dish may be a single dish meal or a combination of two dishes like fish pakisw and mungo The contest will be on traditional recipes characteristic of the locality/region like "papaítán", "pinkbet", for the Ilocos, etc.

For the 12-20 age group, the contest will be on original recipes utilizing ingredients found in the locality
- 3 Only winners in the lower level contest can qualify for the next higher level contest
- 4 The winners for each of the 2 age group categories will compete in the next level contest - thus, the 1st and 2nd place winners of the 2 age group categories of the municipal level will compete in the provincial/city level, the 1st and 2nd prize winners in the provincial/city level will compete in the regional level The first place winners in the regional level will compete in the national level
- 5 Recipes will be judged mainly on 2 aspects a) Traditionally Pilipino, b) Improvement of the original recipe (in terms of enrichment of nutritive value thru food preparation, use of backyard produce. Points will also be given on availability of ingredients, palatability, cost, nutritive value and presentation
- 6 The contest at all levels will be simultaneous for the two age group categories
- 7 Contestants will cook their entries without assistance during the contest
8. All recipes entered in the contests at all levels will become the exclusive property of the "Lutuing Pilipino" National Committee which reserves the right to edit and adapt those selected for publication.

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9 The contest time table is as follows

Municipal Level	October, 1978
Provincial/City Level	November, 1978
Regional Level	December, 1978
National Level	February, 1979

10 The following are the criteria for the judging:

a 12-20 age group

Palatability (flavor, texture)	•	45%
General Appearance		5%
Use of local ingredients	•	10%
Originality of recipe	•	10%
Nutritive Value		20%
Use of three (3) food groups	10	
Preservation of the nutritive value	10	
Cost of the recipe		5%
Cooking techniques and work habits		5%
T O T A L	•	100%

b 21 and above age group

Palatability (flavor, texture)	•	45%
General Appearance		5%
Use of local ingredients		10%
Traditionality of the recipe		10%
Nutritive Value		20%
Use of three (3) food groups	10	
Preservation of the nutritive value	10	
Cost of the recipe	•	5%
Cooking techniques and work habits		5%
T O T A L		100%

