

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG KALAKASAPAN AT KALAKASAPAN
(MINISTRY OF EDUCATION AND CULTURE)
Manila

August 24, 1978

REC X E A O E A J B U G
No. 236, s. 1978

SLOGAN CONTEST FOR THE 1978 CONSUMERS' PROTECTION WEEK

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
Schools Superintendents
Heads of Private Schools, Colleges
and Universities

1. In connection with the celebration of 1978 Consumers' Protection Week on October 25-26, the Ministry of Education and Culture, in coordination with the National Federation of Women's Clubs of the Philippines, the Food Nutrition Research Institute, the U.P. Law Center, the Ministry of Local Government and Community Development and the National Science Development Board, will hold a slogan contest on the regional and national levels on the theme: *Pataas ng Balagang Pamamahay; Suliranin ng Konsiyosera.*
2. The competition is open to all students in all schools in all levels, as well as out-of-school youths, throughout the country.
3. The regional slogan competition will be conducted in the MEC regional offices. The national slogan competition will be conducted in Manila.
4. The venue and date of the regional slogan competition will be designated by the MEC regional director as chairman, in coordination with the regional NSEB science field supervisor as co-chairman, and the regional MLCOB director as member. The regional Bureau of Domestic Trade supervisor, if there is one in the region, will act as secretary.
5. The following are the guidelines of the contest:
 - a. Slogan should be in Filipino.
 - b. Slogan should be limited to ten words only.
 - c. Each entry should be submitted in typewritten form, double spaced and should bear the complete name of the contestant, grade level, school, division, and region.
 - d. Only one entry per contestant is allowed.
 - e. All slogan entries should be submitted to the MEC regional director not later than September 30, 1978.

6. The decision of the national board of judges is final. Board of judges for the national competition should be composed of:

- NCC regional representative as chairman
- NCC regional representative as member
- BDT supervisor as secretary

7. Regional winners should be announced not later than September 30, 1978.

8. A certified list of names, grade level and school of the participants for the regional slogan competition, duly signed by the regional organization chairman, and the winning slogans should be sent directly to:

Consumers' Protection Week Slogan Contest
c/o Head Executive Assistant's Office
Ministry of Education and Culture
Apoorvas, Manila

9. All entries for the national slogan contest should be received by NCC, Manila on or before October 7, 1978. Only winning slogans certified by the chairman of the regional slogan competition, supported by the report of the board of judges stamped received by NCC not later than October 7, 1978 shall be qualified for the National Slogan Contest. The decision of the board of judges for the national level is final.

10. Prizes donated by the Ministry of Trade are as follows:

a. Regional Level

Each region:

| | | |
|----------------------------|------|---------------|
| One (1) First Prize | ₱300 | + Trophy |
| One (1) Second Prize | ₱200 | + Plaque |
| One (1) Third Prize | ₱100 | + Certificate |

b. National Level

| | | |
|----------------------------|-------|---------------|
| One (1) First Prize | ₱1000 | + Trophy |
| One (1) Second Prize | ₱750 | + Plaque |
| One (1) Third Prize | ₱500 | + Certificate |

11. The awarding ceremonies for the regional contests should be held on October 23, the first day of the Consumers' Protection Week, while the awarding ceremonies for the national competition will be held at 1:00 O'clock in the afternoon of October 23 at the Philippine International Convention Center, Metex Manila.

12. Winners in the national level contest are expected to attend the awarding ceremonies. Transportation expenses and per diem will be provided by the region where they belong, subject to the usual accounting and auditing rules.

11. Immediate reproduction of this Memorandum is desired.

(SIGNED) HON. C. JACQUE
Minister of Education and Culture

Reference.

Department Memorandum No. 202, s. 1377

Allotment. 1-2-3-4--(L.C. 1-76)

To be indicated in the Perpetual Index
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