

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGABARAN NG EDUKASYON AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

May 4, 1978

DEPARTMENT MEMORANDUM  
No. 134, s. 1978

NATIONAL WORK-CONFERENCE ON EDUCATIONAL TECHNOLOGY

1. Bureau Directors  
Regional Directors  
Chiefs of Services and Heads of Units  
Coordinator, State Colleges and Universities  
Heads, Private Schools, Colleges and Universities  
Schools Superintendents

2. A national work-conference on educational technology will be conducted under the sponsorship of the Department of Education and Culture by the Philippine Association of Audio-visual Educators (PAAVE) on June 7-9, 1978 at the Philippine Normal College, Manila, with the UNESCO National Commission of the Philippines as co-sponsor.

3. The theme of the work-conference is "Educational Technology and Teacher Effectiveness for the Achievement of Educational Goals."

4. Participation in the work-conference will be open to PAAVE members, educational media supervisors, division coordinators of Educational Media, regional coordinators for Non-Formal Education, and officers-in-charge and/or instructors of Educational Media in colleges and universities. The following officials are also authorized to attend the work-conference as consultants and resource persons: Bureau and regional directors, and heads of colleges and universities offering educational technology programs, or their respective representatives, and schools superintendents and assistant superintendents who have had training in educational technology (or audiovisual education).

5. A registration fee of P100 will be charged each participant to defray the cost of the AV kit, lunch and snacks for three days, handouts and other miscellaneous expenses. All expenses incident to participation or attendance in the work-conference shall be chargeable against the respective funds of the office, division or school of the participants subject to the availability thereof and the usual accounting and auditing regulations.

5. Educational media supervisors and instructors are requested to bring with them some models of locally produced low-cost educational materials, for exhibition in the work-conference.

6. The pre-registration form (copy inclosed) duly accomplished by each participant together with the necessary fees, should reach the Philippine Association of Audiovisual Educators on or before May 30, 1978.

7. It is desired that the contents of this Department Memorandum be given the widest possible publicity.

(SGD.) JUAN L. MANUEL  
Secretary of Education and Culture

Incl. 1  
As stated

References:  
None

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index  
under the following subjects:

✓ BUREAUS & OFFICES  
✓ CONFERENCE  
✓ Course of Study, COLLEGIATE  
✓ OFFICIALS  
✓ SOCIETY or ASSOCIATIONS

PHILIPPINE ASSOCIATION OF AUDIOVISUAL EDUCATORS  
c/o Department of Education & Culture  
Manila

NATIONAL WORK-CONFERENCE ON EDUCATIONAL TECHNOLOGY  
June 7-9, 1978

PRE-REGISTRATION FORM

Name: (Dr./Mr./Mrs./Miss) \_\_\_\_\_  
(Please print) Surname First Name Middle Initial

Civil Status: \_\_\_\_\_ Sex: \_\_\_\_\_ Highest Educational Attainment: \_\_\_\_\_

Present Position: \_\_\_\_\_ C. S. Eligibility: \_\_\_\_\_

Institution/School Division: \_\_\_\_\_ Tel. No. \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Tel. No. \_\_\_\_\_

Working Groups: (Please indicate your group preference with number 1, 2, 3, etc.)

\_\_\_\_\_ GROUP A - Clarification of the Functions and Duties of Educational  
Media Supervisors; Coordinators  
Development Plans for Strengthening Educational Media  
Program in Schools/School Divisions

\_\_\_\_\_ GROUP B - Conceptualization of a Functional Learning Resource Center  
as a Hub of the Educational Media Program  
Inventory of Local Resources for Instructional Materials

\_\_\_\_\_ GROUP C - Basic Principles in the Design, Development, Utilization  
and Evaluation of Low-Cost Instructional Materials

\_\_\_\_\_ GROUP D - Current Trends and Problems in Educational Technology

\_\_\_\_\_ GROUP E - Other Topics (Please Specify)

Payment enclosed (Please check appropriate items)

\_\_\_\_\_ P100 - Registration fee (to cover luncheon and snacks, hand-outs, etc.)

\_\_\_\_\_ P 30 - PAAVE Membership Fee for New Members

\_\_\_\_\_  
(Signature of Participant)

Date \_\_\_\_\_

RECOMMENDED BY:

\_\_\_\_\_  
(Signature of Agency Head)

\_\_\_\_\_  
Title

