

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG LOOGBAYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Maynila

April 21, 1978

DEPARTMENT MEMORANDUM
No. 125, s. 1978

SCHOOL OPENING FESTIVAL - ALAY SA MAG-SARAL

To: Bureau Directors
Regional Directors
Schools Superintendents
Heads of Private Schools, Colleges and Universities

1. The Department of Education and Culture and the Philippine Center for International Trade and Exhibitions (PHILCITE) will launch a project called "School Opening Festival - Alay Sa Mag-saral". The festival will be held from June 3-16, 1978, at the PHILCITE.
2. The main objective of the festival is to enable parents and their school children, teachers, and students to purchase school supplies and materials at reasonable prices during the period of the festival.
3. In this connection, teachers, students, school children and their parents are advised to postpone their shopping until June 3, 1978, to avail themselves of this opportunity. Exhibitors at the PHILCITE will be required to sell their products at a discount of 15% or more on prevailing prices.
4. It is desired that the content of this Memorandum be announced in all classes and a copy thereof be posted in school bulletin boards.

(SGD.) JUAN L. MANUEL
Secretary of Education and Culture

References:

N o n e

~~Attachment: 1-2-3-4-(O.O. 1-76)~~

To be indicated in the Perpetual Index
under the following subjects:

- ✓ EXHIBITS
- ✓ PRICES
- ✓ SUPPLIES
- ✓ PURCHASE
- ✓ STUDENTS
- ✓ SUPPLIES