

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

April 3, 1978

DEPARTMENT MEMORANDUM
No. 110, s. 1978

CHRISTMAS CARD DESIGN CONTEST

For: Bureau Directors
Regional Directors
Schools Superintendents
Heads of Private Schools, Colleges
and Universities

1. In the New Society's desire to encourage the development of the innate artistic talent of the Filipino youth, the Cathay Pacific Airways and the Manila Peninsula Hotel, in cooperation with the Department of Education and Culture, will conduct an art contest called the "Christmas Card Contest."

2. The contest, which is open to high school students of both public and private schools between the ages of eleven (11) and eighteen (18), years calls for the submission of original Christmas cards on cartolina in any of the following media: oil, acrylic, pastel, water color, crayon, colored pencil, pen and ink, wood block print, or silk screen.

3. Inclosed are the rules and regulations governing the contest as well as the list of prizes for the winners.

4. All entries must be submitted on or before Tuesday, August 15, 1978, to the following address:

Mr. Rodolfo L. Feliciano
Manager, Cathay Pacific Airways
Ergita Center Building
135th Roxas Blvd., Manila
Tel. No. 59-05-51, 50-96-36,
or 50-76-11 to 78, Local 30

5. It is desired that the contents of this Memorandum be brought to the attention of all concerned and that as many students as possible be encouraged to participate.

(SGD.) JOAN L. MANOEL
Secretary of Education and Culture

Incl.:
as stated

Reference:

N - n a

Allotment: 1-2-3-4--(D.C. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
 PRIZES or AWARDS
 SCHOOLS
 STUDENTS

TERMS AND REGULATIONS
CHRISTMAS CARD DESIGN CONTEST

1. The contest is open to high school students of both public and private schools all over the country between the ages of eleven (11) and eighteen (18) years duly certified by the school head.

2. Entries must be original depicting Christmas or graphic impressions/presentations symbolizing Christmas in the Philippines. Entries which have been printed and sold before will be disqualified.

3. Entries may be submitted in any of the following or standard cartolina 12 inches by 18 inches, mounted or framed: oil, acrylic, pastel, water color, crayon, colored pencil, pen & ink, wood block print, or silk screen.

4. A contestant/participant may submit more than one (1) entry.

5. Members of the family and close relatives of Cathay Pacific Airways and Manila Peninsula Hotel are automatically disqualified from participating in the contest.

6. All entries must be submitted personally or mailed postmarked not later than Tuesday, August 15, 1978.

7. All entries must have the following data at the back of the entry: Printed title of the entry, printed full name of the contestant, and his/her signature, home address, age, and the name of the school.

8. A professional judging panel, whose decision will be final and irrevocable will evaluate all entries. Entries will be judged on the basis of general or popular appeal, uniqueness, authenticity, originality, and good taste.

9. All entries will become the exclusive property of Cathay Pacific Airways, Manila Peninsula Hotel, and the Department of Education and Culture.

10. For the first winning design, the prize will be two (2) round-trip tickets to Hongkong and Singapore for the winner and chaperon with hotel accommodations and a tour of the two cities. For the second winning design, the prize will be two (2) round-trip tickets to Hongkong for the winner and chaperon with hotel accommodations and a tour of the

city. For the next eight (8) winners, each will receive a gift basket, a pelikan water color set, and a citation. All prize winners will be accommodated at the Manila Peninsula Hotel.

11. The results of the contest will be announced through the printed media, radio, and television on September 15, 1978. In addition, letters will be sent to prize winners. awards night will be held on Tuesday, December 19, 1978, at the Manila Peninsula Hotel.

12. These rules and regulations are binding and any violations thereof will disqualify the entry concerned.

A true copy