

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

March 20, 1976.

DEPARTMENT MEMORANDUM
No. 103, s. 1976

ANNUAL NATIONAL CONVENTION OF THE PHILIPPINE
ASSOCIATION OF COLLEGIATE SCHOOLS OF BUSINESS

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Coordinator, State Colleges and Universities
Schools Superintendents
Heads of Private Schools, Colleges
and Universities

1. The Philippine Association of Collegiate Schools of Business (PACSB) will hold its annual national convention on April 28-30, 1976, at the Texicano Hotel, Laoag City. The theme of the convention is "~~Revitalizing Business Schools for Regionalization Through Better Program Planning.~~"
2. The objectives of the convention are:
 - a. To focus attention on the need for relevant program planning in the light of the current trend toward regionalization;
 - b. To acquaint participants with new trends in the various areas of business as an important input in program planning;
 - c. To identify resources required to support a well-formulated program plan; and
 - d. To pinpoint possible problems in implementation of programs and generate approaches to solving them.
3. A registration fee of P450 for delegates coming from PACSB member-schools, or P500 for delegates coming from non-PACSB member-schools, will be charged to cover the cost of conference materials, all meals and snacks from dinner of April 28 to lunch of April 30, 1976, lodging, and transportation costs from Manila to Laoag City and return.
4. Reservations for transportation (tourist bus) and accommodations at the Texicano Hotel may be made with the PACSB Secretariat. However, travel by airplane should be attended to personally by the delegates who choose this mode of transportation. Further inquiries

should be directed to the PACSD Conference Secretariat, c/o San Sebastian College, C.M. Recto Avenue, Metro Manila, (Telephone Nos. 47-06-58, 47-71-07 or 48-40-75).

5. Schools, colleges and universities offering business education are enjoined to send their dean of commerce and business administration and/or chairman of major fields of concentration to the convention. Expenses for school representatives shall be borne by the institution concerned. The chiefs of the Curriculum and the Staff and Physical Facilities Divisions of the Bureau of Higher Education, together with the chief of the Higher Education Division in each DEC regional office are allowed to attend the convention on official time. Their travel expenses shall be charged against the funds of their respective agencies subject to auditing rules and regulations.

6. Immediate dissemination and implementation of this Department Memorandum is desired.

(SGD.) JOUAN L. MANUEL
Secretary of Education and Culture

Reference.

N o n e

Allotment: 1-2-3-4-(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

✓ CONVENTION
✓ Course of Study, COLLEGIATE
✓ OFFICIALS
✓ SOCIETY or ASSOCIATIONS