

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

March 22, 1978.

DEPARTMENT MEMORANDUM
No. 99, s. 1978

SEMINAR-WORKSHOP ON THE WRITING OF INSTRUCTIONAL
MATERIALS IN COMMUNICATION ARTS

To: Bureau Directors
Regional Directors
Schools Superintendents
Curriculum Development Center Directors

1. In connection with the Experimental Elementary Education Program, 1977, approved by the National Board of Education on December 19, 1977, the Department of Education and Culture will hold a seminar-workshop on the writing of instructional materials for Grades I, II and III in San Pablo City from March 27 to April 28, 1978.
2. Participants in this seminar-workshop will include writers from the Bureau of Elementary Education, Institute of National Language, Curriculum Development Centers (UPSEC, SSC), and Population Education Unit.
3. The objectives of the seminar-workshop are:
 - a. to write instructional materials in Communication Arts (Filipino) drawing content from Social Studies, Character Education and the Imperatives of the New Society like Population Education, Cooperatives, Land Reform, etc. for Grades I, II and III.
 - b. to write instructional materials in Communication Arts (English) drawing content from Science and Health for Grades I and II.
 - c. to try out, on a mini-scale, the finished materials.

4. The training staff, participants, and others involved in this seminar-workshop are listed in the inclosure to this Memorandum. Their travel expenses and per diems will be charged against the fund for the project.

5. Immediate dissemination and implementation of this Memorandum is desired.

(SGD.) JUAN L. MANUEL
Secretary of Education and Culture

Incl.:
As stated

References:

Department Memorandum: No. 26, s. 1977

Allotment: 1-244 (L.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

✓ Course of Study, ELEMENTARY
✓ OFFICIALS
✓ SEMINAR

LIST OF PARTICIPANTS/CONSULTANTS/SUPPORTIVE STAFF

English

- Grade I - 1. Norma P. Olaya
2. Raquel A. Valle
3. Flordeliza Ochoa
4. Marieta Santos
5. Lydia Juidiong

Editors

1. Miss Anita San Juan
2. One Editor from EDPITAF
3. Miss Marcelina Magno
4. Mrs. Isabel V. Castro

Illustrators

- Grade II - 1. Regina Z. Barbere
2. Miralinda Ocampo
3. Irineo Juan, Jr.
4. Rosita S. Tagle
5. Buenaventura Logada
6. Purificacion Cerezo
1. Renato S. Ramos
2. Eliseo Jose
3. Reynaldo Arevalo
4. Jesus Barrientos

Pilipino

- Grade I - 1. Delilah T. Villa
2. Ana M. Oxiano
3. Alvenia Paluay
4. Leonida David
5. Felina Bello

Typists

1. Leticia C. Hidalgo/
Ederlina Montes
2. Marcosa Arellano
3. Marcelina Fronda
4. Carmez Coang

General Consultants

- Grade II - 1. Estelita B. Capiza
2. Angelita J. Aragon
3. Lourdes Arellano
4. Lorenza Abellera
5. Lidinila Luis/Fe
Hidalgo

- BEE - Dr. Juanita Guerrero
- Dr. Pablo E. Natividad
Mrs. Galbina N. Codilla
LSC - Miss Edith B. Carpio
Miss Lucy U. Eleazar
Mr. Pascual Malilay

- Grade III - 1. Isaura S.A. Vale
2. Teresita P. Villamayor
3. Ester Academia
4. Ida Matriano
5. Victor Mawili

- UPSEC - Sr. Dolores
Hernandez
SSC - Dr. Leticia Salazar
PNC - Dr. Fe Otones
Miss Gloria Baylon
PEP - Mrs. Remedios M.
Gayari
SENG - Mrs. Silvina C.
Laya

- UPSEC - 3 writers