

Republic of the Philippines  
Department of Education  
(Department of Education and Culture)  
Manila

February 17, 1978

DEPARTMENT MEMORANDUM  
No. 60, s. 1978

1978 PRIME SAVINGS BOND PROMOTIONAL  
AND INFORMATIONAL CAMPAIGN

To: Bureau Directors  
Regional Directors  
Chiefs of Services and Heads of Units  
Coordinator, State Colleges and Universities  
Schools Superintendents

1. This Office is actively involved in this year's promotion of the Prime Savings Bond Plantation Program, a project of the Central Bank, which is being implemented through its Securities Marketing Department.
2. The promotional and informational campaign which starts this month covers the entire country.
3. Inspired by the significant gains realized last year among public and private schools, the Central Bank is again seeking the cooperation of this Office.
4. It is therefore desired that the full support of the schools under your respective jurisdiction be requested to insure the success of the drive.
5. Officials of the Central Bank will visit school divisions from time to time. It is desired that school heads be advised accordingly.

(SGS.) JUAN L. MANUEL  
Secretary of Education and Culture

References:

Department Memorandum No. 6, n. 1977

Allotment: 1-2-3-4-5 (D.O. 1-75)

To be indexed in the Department Index  
under the following subjects:

~~OFFICIALS & OFFICES~~  
~~UNEMPLOYED~~  
~~OFFICIALS~~  
~~SCHOOLS~~