

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGAWAN NG EDUKASYON AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Nagpilo

January 17, 1978

DEPARTMENT MEMORANDUM  
No. 18, s. 1978

1978 RED CROSS MEMBERSHIP AND FUND CAMPAIGN

To: Bureau Directors  
Regional Directors  
Chiefs of Services and Heads of Units  
Coordinator, State Colleges and Universities  
Schools Superintendents

1. Proclamation No. 1595 of the President of the Philippines authorizes the Philippine National Red Cross (PNRC) to conduct its 81st membership and fund campaign during the period from January 15 to August 31, 1978. The Proclamation (see reverse side of this regulation) enjoins "all citizens and residents of the Philippines, irrespective of nationality or creed, to give generously and participate in this humanitarian endeavor."
2. The Proclamation likewise authorizes all national and local officials to accept fund-raising responsibilities and take the initiative and assume active leadership in this PNRC drive in their respective communities.
3. This Office strongly endorses this campaign and enjoins all officials and employees of the Department of Education and Culture, including school officials and teachers in the field, as well as school children and students to give their full support and cooperation to this campaign.
4. Immediate dissemination of this matter is desired.

(Sgd.) JUAN L. MANUEL  
Secretary of Education and Culture

Reference:

Department Memorandum No. 6, s. 1977

Allotment: 1-2-3-4-(D.O.-1-76)

To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN  
EMPLOYEES  
OFFICIALS  
PUPILS

SCHOOLS  
STUDENTS  
TEACHERS

MALACANANG  
Manila

BY THE PRESIDENT OF THE PHILIPPINES  
PROCLAMATION NO. 1695

AUTHORIZING THE PHILIPPINE NATIONAL RED CROSS TO CONDUCT ITS THIRTY-FIRST ANNUAL MEMBERSHIP AND FUND CAMPAIGN DURING THE PERIOD FROM JANUARY 15 TO AUGUST 31, 1978.

WHEREAS, the Philippine National Red Cross (PNRC) is the organization designated under Republic Act No. 95, as amended, to assist the government in discharging certain humanitarian services set forth in the Geneva Convention;

WHEREAS, said organization has proven itself to be an indispensable institution in the promotion of the public welfare, especially in times of emergency; and

WHEREAS, the PNRC needs the continued support of the public to enable it to carry on its laudable activities;

NOW, THEREFORE, I, FERDINAND E. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby authorize the Philippine National Red Cross to conduct its thirty-first annual membership and fund campaign during the period from January 15 to August 31, 1978.

I hereby enjoin all citizens and residents of the Philippines, irrespective of nationality or creed, to give generously and participate in this humanitarian endeavor.

All national and local officials are hereby authorized to accept fund raising responsibilities and take the initiative and assume active leadership in the Red Cross membership and fund campaign in their respective communities.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

DONE in the City of Manila, this 1st day of December in the year of Our Lord, nineteen hundred and seventy-seven.

(Sgd.) FERDINAND E. MARCOS  
President of the Philippines

By the President:

(sgd.) JACINTO C. CLARK  
Presidential Executive Assistant

A true copy