

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWANAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Maynila

November 16, 1977

DEPARTMENT MEMORANDUM
No. 254, s. 1977

MASS ORIENTATION OF ELEMENTARY SCHOOL ADMINISTRATORS
ON THE DEC TEXTBOOK PROJECT

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Coordinator, State Colleges and Universities
Schools Superintendents

1. To insure effective utilization of DEC textbooks in all public schools and to support the instructional improvement thrust of the Executive Training Institute for school officials and teachers, a mass orientation of elementary school administrators and supervisors on the DEC textbook project will be undertaken by the Department under the sponsorship of the EDPITAF and the Textbook Board Secretariat. The orientation aims to enable every school administrator and supervisor of elementary schools to contribute effectively to the improvement of the elementary education program by assisting in the proper use of the DEC project textbooks.

2. The orientation of school administrators and supervisors will be undertaken in three levels as follows: national (L1) orientation for regional administrators and supervisors; regional (L2) orientation for division administrators and supervisors, and division (L3) orientation for district supervisors, principals, assistant principals and head teachers of elementary schools.

3. Specifically, the participants for each level of orientation are as follows:

Level 1 - chiefs and assistant chiefs of DECRO elementary education divisions
regional supervisors of elementary education
directors of RSDCEs

Level 2 - schools division superintendents
assistant schools superintendents (elementary education)
division supervisors (elementary education)

Level 3 - District supervisors
elementary school principals
assistant elementary school principals
and teacher (elementary schools)

4. The five-day orientation programs will be held on the following dates:

National (L1) orientation - December 11 to 16, 1977
Senior Mess, Teachers Camp
Baguio City

Regional (L2) orientation - January 9 to 13, 1978 (tentative)
venue to be designated by the
regional director

Division (L3) orientation - January 23 to 27, 1978 (tentative)
site to be designated by schools
superintendents

The regional directors and the schools division superintendents may decide on the dates for the L2 and L3 orientation depending on the amount of time the regions/divisions will require to organize their local training programs. Participants in the L1 orientation are expected to register at the Senior Mess, Teachers Camp in the afternoon (1:00-5:00) of December 11, 1977.

5. Schools division superintendents shall attend the Level 2 orientation as heads of their delegation and/or as facilitators during the period. They shall be entitled to stipend and reimbursement of actual transportation expenses from official station and back.

6. The regional directors shall announce to the school divisions in their respective areas the dates and venues of their Level 2 orientation. After the Level 2 orientation, the schools superintendents shall similarly inform their respective division officials concerned the details of their Level 3 orientation.

7. Level 1 orientation will be a live-in activity. Board and lodging will be provided and the participants will be entitled only to actual transportation expenses from official station to seminar site and return. This shall be charged against the balance in the region of the Level 3 fund for mass training of teachers. FSDC directors will be reimbursed actual transportation expenses by the EDPITAF except the presidents of Northern Luzon State College, West Visayas State College, Central Luzon Teachers College and Zamboanga State College who will charge the expense against their own budget.

8. Participants on the Level 2 and Level 3 orientation programs shall be entitled to a daily stipend for the duration of the training and a reimbursement of actual transportation expenses from official station to training site and back. EDPITAF will provide the funds. To facilitate the extension of assistance to the L2 and L3 programs,

11 participants, specifically the chiefs of the elementary education divisions, are requested to bring with them the number of expected participants at their L2 program as well as the basic data for the L3, namely the number of district supervisors, principals, assistant principals and head teachers in each division in their respective regions.

9. The details of the orientation program are given in the inclosures. Inclosure No. 1 lists the objectives of the orientation by levels. Inclosure No. 2 outlines the orientation curriculum for all the levels. Inclosure No. 3 contains the proposed L1 orientation program.

10. It is requested that this Department Memorandum be given preferential attention.

(SGD.) JUAN L. MANUEL
Secretary of Education and Culture

Incls.:

As stated

Reference:

None

Attachment: 1-7-3--(n.n. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

OFFICIALS
SCHOOLS
SUPERINTENDENTS
TEACHERS
TEXTBOOKS
TRAINING PROGRAM

Enclosure 1

IN-Service ORIENTATION OF ELEMENTARY SCHOOL ADMINISTRATORS
ON THE DDC TEXTBOOK PROJECT

LEVEL I (NATIONAL) OBJECTIVES

1. Identify his overall responsibility relative to the curriculum utilization and physical management of DDC textbooks and manuals.
2. List the problems of teachers and school administrators relevant to the use of DDC textbooks and manual as a basis for evaluating developmental supervisory and inservice training program.
3. Describe appropriate teaching strategies implicit in the different textbooks and subject areas.
4. Identify adequate testing procedures and test materials to evaluate pupil achievement.
5. Suggest regional practices and policies which can promote effective textbook utilization.
6. Define the role of subject matter experts responsible for curriculum development, research and evaluation, guidance, music and arts, adult and community education, industrial arts, and home economics.
7. Identify the functions and responsibilities of DDCRO, ARDC, DDC, and DDCER with respect to the DDC textbook program and pertinent to teacher-training and evaluation.
8. Suggest local and specific supplementary materials to enrich the use of DDC textbooks and curricular materials.
9. Plan an orientation seminar for school administrators on the regional level.
10. Identify the implications of the findings for administrators and supervisors.

- 3 -

JSEYD 2 (REGDINAL) OBJECTIVES

1. Describe the overall responsibility relative to the curriculum utilization and physical management of DSE textbooks and manual.
2. Relate the problems of teachers and school administrators relevant to the use of DSE textbooks and manual to the conducting of developmental inservice teacher training programs
3. Analyze appropriate teaching strategies implicit in the different textbooks and subject areas
4. Describe adequate testing procedures and test materials to evaluate pupil achievement
5. Explain divisional practices and policies which can promote effective textbook utilization
6. Outline the role of subject-area supervisors responsibility for such areas as media, curriculum and evaluation, guidance, music and art, adult and community education, industrial arts and home economics
7. Describe the functions and responsibilities of JMCYC, PSSC, DSC and DSEI with respect to the DSE textbook program and related to teacher-training and evaluation activities
8. Identify local and specific supplementary materials to maximize the use of DSE textbooks and curricula materials
9. Plan an orientation seminar for school administrators on the division level
10. Identify relationships between the implications of JSEYD findings and activities in the classroom.

LEVEL 3 (DIVISION) OBJECTIVES

1. Discuss with members the rationale, utilization and physical management of DDC textbooks and ways to realize effective use of the planned information in the materials.
2. Encourage in-service teachers relative preceptor to identify the problem of teaching pertinent to the effectiveness of the textbooks and materials.
3. Communicate to teachers appropriate teaching strategies implied in the DDC with textbooks and students alike.
4. Assist DDC members in the preparation of adequate teaching materials for use with new textbooks and curriculum materials.
5. Communicate policies and procedures which can promote effective textbook utilization and storage.
6. Suggest ways of working together with subject-area supervisors responsible for such areas as library, research and evaluation, guidance, media, adult and secondary education, industrial arts, religion, etc.
7. Identify facilities which can support the work of DDC, DDC, DDC, and DDC with respect to the DDC textbook program and related training and evaluation activities.
8. Prepare a list of local and regional supplementary material, or supplies relate to the curriculum and materials.
9. Assist DDC members to apply the implications of DDC findings pertinent to the cognitive and affective levels.

**CLASSIFICATION OF PUPILARY WORK ADMINISTRATORS
AS TO THE TEXTBOOK EXERCISE**

OPTIONAL USE OF CHECKLISTS

1. Insights into the L3 teacher training
 - Briefing on the content of L3 training of teachers
 - SCM/SMK
2. Curriculum analysis
 - a. discussion on analysis of curriculum materials
 - b. analysis of textbooks, namely, and training materials
 - c. comparison of the textbooks (subject curricula) for goals, objectives, emphases, rationales, learning processes, etc.
 - d. derivation and "fitting in" suggested supplementary materials
3. The instructional approaches of the textbooks and subject areas
 - a. process approach
 - b. guided discovery
 - c. inductive approach
 - d. integrated approach
 - e. other instructional approaches
 - f. the deductive approach
4. Evaluation of pupil achievement
 - a. proposing a series of specifications
 - b. comparing the test
 - c. item writing and critique
 - d. self assessment and peer evaluation
5. Evaluating administrative offices
 - a. discussion of teachers' problems relative to:
 - (1) instructional aids, facilities and facilities
 - (2) lesson plans and class programs
 - (3) periodical management of the textbook
 - (4) others
 - b. derivation of criteria, arrangement to mainly problems of teachers
 - c. discussion on problems of school administrators relative to the textbook and their effectiveness
 - (1) supervision/assessment of instruction

- (2) coordination of the textbook utilization program at the school/district/division level
 - (3) providing support services and functions
 - (4) physical management of books
5. development of recommendations (to area levels) of policies to coordinate the implementation program
6. developing and reviewing of "Model" and RSDC's (for Level 1 only)
- a. Review of RSDC's visual
 - b. Delimiting functions and responsibilities
 - (1) DDO-RC
 - (2) RSDC (RSP)
 - (3) others, e.g., DDC and DPO
 - c. Specifying new directions

TEST ORIENTATION OF PREPARATORY SCENARIOS PREDICTED
ON THE 100 MAN-AGENT TEST

PROPOSED USE OF SCENARIOS

| TIME | ACTIVITIES |
|---------------|---|
| 0:00 - 0:30 | <u>DISCUSSION</u> |
| | 1. Opening Session 2. Orientation to Testimony Objectives and Procedure 3. Briefing on the LD Functionality |
| 0:30 - 10:00 | <u>PLANNING PHASE</u> |
| 10:00 - 11:30 | <u>GROUP DISCUSSION</u> Analysis of existing materials Group 1 = Helicopters Group 2 = Reconnaissance Group 3 = Firefighting |
| 11:30 - 12:30 | <u>TEACH PHASE</u> |
| 12:30 - 13:00 | <u>GROUP DISCUSSION</u> Analysis of existing materials Group 1 = Information Group 2 = Planning Group 3 = Initial Strategies |
| 13:00 - 13:30 | <u>DISCUSSION</u> |
| 13:30 - 14:00 | <u>SCENARIO PRESENTATION</u> Analysis of existing materials Group 1 = Helicopters Group 2 = Reconnaissance Group 3 = Firefighting |
| 14:00 - 15:00 | <u>DISCUSSION</u> |
| 15:00 - 16:00 | <u>DISCUSSION</u> SCENARIOS Group 1 = Regions I, II, III, IV and V Group 2 = Regions I, II, III, IV and V Group 3 = Regions I, II, III and IV |

1.1.9.1.

1.6.1.2.

6:00 - 6:30

Group Session

Analysis of curriculum materials

Group I = Social Studies

Group II = English

Group III = Science

9:30 - 10:00

Snack Break

10:00 - 10:30

Group Session

Analysis of curriculum materials

Group I = Social Studies

Group II = Science

Group III = Mathematics

11:30 - 12:00

Snack Break

12:00 - 12:30

Group Session

Comparison of the different recommended teaching approaches in the textbooks, and/or subject areas and the use of the learning continua in relation to the use of the books

2:00 - 2:30

Snack Break

3:30 - 5:30

Plenary Session

Comparison of the similarities in terms of:

- a) goals and objectives
- b) organization
- c) activities
- d) learning/instruction procedures

5:30 - 7:00

Plenary Session

7:00 - 8:30

Group Session

Coordination of analysis of textbooks and teaching strategies on the different subject areas.

TuesdayWednesday

8:00 - 9:00

Plenary Session

Discussion on instructional evaluation

1. Major practices
2. present problems
3. direction and procedure of solving problems

9:00 - 10:00

Small Break

10:00 - 11:30

Group Session

Preparation of a table of specifications

1. Lecture and demonstration
2. Fractions
3. Planning the composition of a periodic test

11:30 - 12:30

Large Break

1:30 - 3:00

Group Session

Preparation of paper-and-pencil type tests

1. Item writing
2. Critique
3. Composing the periodic test

Composing sample items for self-assessment and/or peer evaluation and other types of evaluation; individually, in pairs, groups.

3:00 - 3:30

Snacks Break

3:30 - 5:00

Plenary Session

Problems of textbook utilization in SY 1977-1978

1. present tendencies
2. present crisis
3. solutions as administrative planning

5:00 - 7:00

Plenary Break

7:00 - 8:00

Plenary Session

Socials

T. E. WCP

D. A. Y.

8:00 - 8:30

Group Session

Finding solutions to problems related
to curriculum use of the textbooks

1. Fitting the CF content to the school year
2. Implementing a curriculum without Textbooks
3. Variety of instruction
4. Lesson plans
5. Instructional devices
6. Practice procedures
7. Techniques teaching comprehension

8:30 - 10:00

Break Draft

10:00 - 11:30

Group Session

Group reports on the suggestions/
disagreements and recommendations
for action at the:

1. regional level
2. division level
3. district level

11:30 - 12:00

Break Draft

12:00 - 3:00

Group Session

Finding solutions to administrators'
problems related to the effective
use of textbooks

1. maximal engagement of books
2. supervision of instruction
3. providing support services
4. coordination of regional/division programs

3:00 - 3:30

Break Draft

3:30 - 5:00

Group Session

Development of 1st orientation seminar

1. Examination of ad plan
2. Validation of local ad. needs in the region
3. Drafting of plan

1.1.1.3 2.4.3.4 (cont.)

5:00 - 7:00 Minor Break
7:00 - 8:30 Group Session
Consolidation of instructional devices
and application instruments
Finalizing proposed 1st program

1.1.1.3 2.4.4.2

9:00 - 9:30 Plenary Session
Group discussion on agreements/disagreements
and recommendations on the day's topics

1. administrators' problems
2. proposed 1st program

9:30 - 10:00 Breaks Break
10:00 - 11:30 Group Session

1. Consolidation of solutions to problems
on textbook distribution and utilization

11:30 - 12:00 Lunch Break
12:00 - 3:00 Plenary Session
Strengthening further the PROGRESSION

1. The importance of 1st yr
2. Impact of various 1st dynamics
3. Solutions to problems & look
for 2nd year

3:00 - 3:30 Breaks Break
3:30 - 5:00 Plenary Session
Evaluation on the orientation (I₁)
program

Closing Program