

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

November 17, 1977

DEPARTMENT MEMORANDUM
No. 253, s. 1977

1977 NATIONAL BOOK WEEK

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
Schools Superintendents

1. National Book Week will be celebrated this year on November 24-30. The theme of the celebration is "Bumasa at Maglingkod" (Read and Serve).

2. It is desired that all schools observe the Week with the librarian or teacher-librarian coordinating the program of activities. The following activities may be undertaken during the Week.

- a. Starting the Week with convocation with an appropriate speaker.
- b. Conducting a literary contest.
- c. Displaying books on a central theme (the theme based on local situations), to be selected by a committee of students or pupils.
- d. Poster, slogan, or dust-jacket displays.
- e. Displaying work done by children during library period.
- f. Storytelling, dramatic presentation, discussion of library works or other activities to encourage reading.
- g. Inviting parents and the public to visit school libraries.
- h. Conducting visits to a local library.

3. The observance of the Week should have the schools and libraries coordinating with cultural centers, civic groups, church societies and barangay units in promoting the development of Philippine culture.

It is desired that wide publicity be given to the contents of this Department Memorandum.

(SGD.) JUAN L. PAREL
Secretary of Education and Culture

Reference:

Department Memorandum: No. 275, s. 1976

Allotment: 1-2-3-4--(D.C. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
COMMITTEE
PUPILS
SCHOOLS
SOCIETY or ASSOCIATIONS
STUDENTS