

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGAHARAN NG EDUKASYON AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

November 3, 1977

DEPARTMENT MEMORANDUM  
No. 243, s. 1977

1977 FAMILY WEEK CELEBRATION

To: Bureau Directors  
Regional Directors  
Chiefs of Services and Heads of Units  
Coordinator, State Colleges and Universities  
Schools Superintendents

1. Conformably to Proclamation No. 147, dated September 30, 1949, of the President of the Philippines, Family Week will be observed from December 4 to 10, 1977. The theme for the celebration is "Katatagan ng Pamilya: Kamalayan ng Bangsa."

2. The sub-themes and slogans for the day-to-day activities are as follows:

Sunday, Dec. 4	- Church Day - "Pananampalataya: Bigkis ng Pamilya"
Monday, Dec. 5	- Mother's Day - "Ina: Patnubay ng Pamilya"
Tuesday, Dec. 6	- Father's Day - "Ama: Sandigan ng Pamilya"
Wednesday, Dec. 7	- Youth Day - "Uga Anak: Flyas ng Kagulang"
Thursday, Dec. 8	- Extended Family Members Day - "Kamag-anakan: Mahalagang Bahagi ng Pamilyang Filipino"
Friday, Dec. 9	- Family Day - "Pamilya: Lakas ng Bangsa"
Saturday, Dec. 10	- The Nation as a Family Day - "Bangsang Filipino: Isang Pamilya"

3. Inclosed is a copy of the Suggested Program of Activities which may be adopted as a model in the celebration of Family Week.

4. In order to promote Family Week as an instrument for strengthening family ties, all schools are enjoined to observe the week with appropriate activities, either in or outside the classroom.



FAMILY WEEK CELEBRATION  
December 4-10, 1977

Overall Theme: "Katatayan ng Pamilya: Kasalanan ng Bangsa"

SUGGESTED PROGRAM OF ACTIVITIES

December 4, 1977 - Sunday

Sub-Theme - Church Day - "Panahampalataya: Bigkis ng Pamilya"

Aim: "To strengthen the family through faith in God."

1. Religious services in all churches with whole families attending
2. Program/Stage Presentation depicting family life
3. Conducting radio, T.V. interviews about family life

December 5, 1977 - Monday

Sub-Theme - Mother's Day - "Ina: Patnubay ng Pamilya"

Aim: "To deepen appreciation and love for one's mother."

1. Religious services in honor of all mothers.
2. Giving awards to the Most Outstanding Mothers of the Year.
3. Distribution of copies to students of the biographies of all outstanding mothers from 1976 to the present.
4. Integrating Mother's Day as the core of daily lessons in each subject particularly in Social Studies, Communication Arts, Art Education, Music, etc. through the following activities:
  - a. Observing the old tradition of pinning flowers on the breast in honor of others: colored for those whose mothers are still living and white for those whose mothers have died.
  - b. Writing notes of love or make greeting cards to present to one's mother that day.
  - c. Radio, T.V. programs/interviews to stress the importance of the role of mothers in the family.
  - d. Dedicating one's work on that day to one's mother, etc.

December 6, 1977 - Tuesday

Sub-Theme - Father's Day - "Ama: SanDigan ng Familya"

Aim: "To deepen appreciation and love for one's father."

1. Religious services in honor of all fathers followed by a luncheon program.
2. Friendly competition between father and son in bowling and in other sports.
3. Radio program depicting father and son relationships.
4. Sponsoring a father-and-son affair through having their latest family portrait.
5. Sponsoring a contest for Outstanding Fathers of the Year on local, provincial and national levels.
6. Sending notes/letters/cards emphasizing filial love to father on this day.

December 7, 1977 - Wednesday

Sub-Theme - Youth Day - "Mga Anak: Kiyas ng Magulang"

Aim: "To understand the role of the youth in strengthening the family."

1. Conducting a poster contest for elementary, high school and collegiate levels illustrating the theme - "Mga Anak: Kiyas ng Magulang."
2. Holding convocations, panel discussion and literary programs that highlight the salient features of youth day.
3. Having exemplary boys and girls assume the positions of their adult counterparts.
4. Setting up a project concerned with the development of the youth.

December 8, 1977 - Thursday

Sub-Theme - Extended Family Members Day - "Kamag-anakan: Mahalagang Bahagi ng Familyang Pilipino"

Aim: "To realize the role relatives play in strengthening the family."

1. Holding oratorical, and/or writing contest and discussions on Extended Family Members Day.
2. Conducting stage presentations to be participated in by lolos, lolas, and other members of the extended family.

3. Conducting radio, T.V. interviews about the importance of extended family members day.

December 9, 1977 - Friday

Sub-Theme - Family Day - "Pamilyar Lutas ng Bansa"

Aim: "To realize that strong families make a strong nation."

1. Setting up an exhibit of pictures about family life in classrooms or in a strategic place in the school/community.
2. Conducting literary - musical programs depicting family life.
3. Games and other exhibitions contributed by each family.

December 10, 1977 - Saturday - Culminating Activities

Sub-Theme - The Nation As a Family Day - "Dangang Pilipino: Isang Pamilya"

Aim: "To realize that the Filipino nation is one big family therefore its citizens must love and trust each other."

1. Awarding of prizes to winners of the following contests:
  - a. Oratorical Contest
  - b. Writing Contest
  - c. Power Contest
  - d. Games and other exhibitions
2. Reports on important activities undertaken during the celebration from representatives of each Committee.
3. Extemporaneous talks of:
  - a. Resource speakers
  - b. The best outstanding mother and father of the year
  - c. Representatives coming from the members of extended family
  - d. Representative from Kabataang Barangay