

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

September 22, 1977

DEPARTMENT MEMORANDUM
No. 202, s. 1977

SCHOOL ACTIVITIES FOR CONSUMERS' PROTECTION
WEEK - OCTOBER 23-29, 1977

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
Schools Superintendents

1. Consumers' Protection Week will be observed from October 23 to 29, 1977, conformably to Presidential Proclamation No. 322, dated March 3, 1977. In this connection, the Department of Education and Culture, as member of the present Consumers' Protection Week Celebration Committee, is holding a slogan contest based on this year's theme: "Consumers' Protection Through Law."
2. The slogan should be in Filipino or in English and open for all school levels and out-of-school youth. It should reflect the theme of the celebration as well as the rationale for Presidential Proclamation No. 322.
3. Prizes will be as follows: P500, P150 and P100 will be given to the first, second and third places in each category, respectively. In addition there will be consolation prizes of P50 for the next ten best slogans from each category.
4. The slogan should consist of not more than ten words. Each entry should be submitted in typewritten form, double space, and should bear the name of the contestant, his school division and region not later than October 15, 1977, to the address below.

SLOGAN CONTEST
Head Executive Assistant
Department of Education and Culture
Arroceros Street, Manila

5. In addition to the slogan contest, it is urged that a symposium on the theme be held during the week preferably on Wednesday, October 21, 1971. Resource speakers from the agencies listed below are available for the symposium in Metro Manila:

- a. Bureau of Standards
6th Floor Manufacturers Building
Sta. Cruz, Manila
P.O. Box 2719, Manila
Tel. No. 47-43-56
- b. SASIBA
Magway Blvd., Sta. Mesa
Tel. No. 63-30-21
- c. Consumers' Union of the Philippines
613 Shurdut Building
Intramuros, Manila
Tel. No. 40-77-19
- d. Performance Audit Action Group
613 Shurdut Building
Intramuros, Manila
Tel. No. 40-77-19
- e. U.P. Law Center
University of the Philippines
Diliman, Quezon City

It is suggested that invitations to the resource speakers be made at least ten weeks earlier either through the mail, the telephone or personally, (in that order, preferably).

7. In view of the worthy aim of the slogan contest and the encouragement it gives to our youth to express their ideas effectively, it is requested that we solicit as broad wide publicity in all schools, public and private, in every region.

8. Immediate dissemination of this memorandum is desired.

(SGD.) JUAN L. MUNOZ,
Secretary of Education and Culture

Reference:

Department Memorandum: No. 220, s. 1-76

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Periodical Index
under the following subjects:

CAMPAIGN
CELEBRATIONS & FESTIVALS
CONGRESSES