

Republika ng Filipinas
(Republic of the Philippines)
KAGAWARAN NG EDUCASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

September 13, 1977

DEPARTMENT MEMORANDUM
No. 196, s. 1977

ESSAY-WRITING CONTEST ON "MAKE IT A HABIT:
ENERGY CONSERVATION AND FUEL SUBSTITUTION"

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
School Superintendents

1. The State Investment House, Inc., the Energy Conservation Movement, the National Media Production Center, and the Manila Waterworks and Sewerage System, in cooperation with the Department of Education and Culture, are conducting an essay-writing contest on energy conservation and fuel substitution from September 15 to November 15, 1977.

2. The contest, which is open to all students in both public and private schools will be conducted in three levels - elementary, high school and college. The entries may be written in Filipino or English. Inclosed are the rules of the contest.

3. Entries should be submitted to either of the following addresses on or before November 15, 1977. If mailed, they should be sent in time to reach the addressee not later than November 15, 1977.

- a) Mr. Reynaldo T. Cometa
Senior Vice-President
State Investment House, Inc.
233 Juan Luna Street
Birocco, Manila
- b) A. Sison & Associates
5th Floor, Roco House
Amorsolo Street, Legaspi Village
Makati, Metro Manila

4. Further details or additional information may be obtained from Miss Juan Ortega or Mr. Pepito Labu at State Investment House, Inc., 233 Juan Luna Street, Binondo, Manila.

5. It is requested that the contest be given the widest publicity to ensure the wide participation of elementary, secondary and tertiary schools.

(S.D.) JUAN I. MATEL
Secretary of Education and Culture

Incl.:

As stated

Reference:

None

Allotment: 1-2-3-4-(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

✓ BUREAUS & OFFICES
CONTESTS
PUPILS
STUDENTS
SCHOOLS

MAKE IT A HABIT: ENERGY CONSERVATION
AND FUEL SUBSTITUTION: ESSAY-WRITING CONTEST

RULES:

1. The contest is open to all Filipino students throughout the Philippines under the following categories, namely: the elementary level, high school level, and the collegiate level.
2. Employees and immediate relatives of sponsors are disqualified from joining the contest.
3. Entries should be in English and Filipino, not less than 1,000 nor more than 3,000 words, typewritten, double spaced in triplicate, on short bond paper. The author's name, grade, school, name of teacher, address, and the title of his entry should be typed on a 1/3 piece of bond paper to be sealed in an ordinary white envelope. The envelope should be stapled to the original copy of the entry.

A contestant for each category may submit as many as three (3) entries each for Filipino and English.
4. The winning entries will be judged under the following criteria:
 - a) originality of ideas
 - b) usefulness and adaptability of proposal
 - c) style and composition (literary merit)
5. There will be six (6) principal winners, three (3) for English and three (3) for Filipino; two (2) from each category i.e. collegiate, high school, elementary; and twelve (12) consolation prizes in each category, six (6) for English and six (6) for Filipino.
6. Prizes will be awarded as follows:
 - a) Elementary
 - (2) Cash prizes of P1,000 and a plaque of recognition each, plus books and one (1) year school supplies
 - Twelve (12) consolation prizes of P50 each
 - b) High School
 - (2) Cash prizes of P2,000 and a plaque of recognition each, plus one year scholarship grant, books and one (1) year school supplies
 - Twelve (12) consolation prizes of P100 each

c) Collegiate

- (2) Cash prizes of P3,000 and a plaque of recognition each plus one year scholarship grant (equivalent to two (2) semesters), books and one (1) year school supplies
Twelve (12) consolation prizes of P200 each

The six (6) principal winners will also win a three (3)-day all expense paid tour of Cebu with one official chaperon.

Teachers of the principal winners will be awarded plaques of recognition and P200 each.

7. The winners will be announced during the Emeroon Anniversary at the GENERALSCO Auditorium on December 12, 1977.
8. The decision of the Board of Judges is final.
9. The winning essays automatically become the property of all sponsoring organizations.