

- Republika ng Pilipinas
 (Republic of the Philippines)
 KAGAWARAN NG KULTURA AT KULTURANG
 DEPARTAMENTO NG EDUCASYON AT KULTURA
 (Department of Education and Culture)
 Manila

September 9, 1977

DEPARTMENT MEMORANDUM
No. 194, s. 1977

ACTS OF EDUCATIONAL AND PEER CAMPAIGN THROUGH
THE SALE OF TUBERCULOSIS SEALS

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
School Superintendents

1. The improvement of health services in the provincial and rural areas is one of the goals set by His Excellency, President Ferdinand E. Marcos as a means of developing a healthier citizenry. Among the most dedicated entities implementing this humanitarian objective is the Philippine Tuberculosis Society, Inc.
2. As in previous years, the Philippine Tuberculosis Society, Inc. is requesting this Office again to endorse the sale of Tuberculosis Seals to help finance its services to indigent TB-sufferers.
3. Educational authorities of public and private institutions are therefore enjoined to lend maximum assistance in increasing the sale of Tuberculosis Seals to pupils and students not only to serve a good cause, but also to teach our young citizens the virtue of good citizenship.
4. The Tuberculosis Seals will be mailed to the schools and colleges in Metro Manila and in the provinces. They may also be secured from different branches of the Society in the provinces. Proceeds from the sale of the seals should be sent direct to the Philippine Tuberculosis Society, Inc., Quezon Institute, Eulogio Rodriguez Avenue (España Ext.), Quezon City, or to the branches of the Society in the provinces.
5. The utmost cooperation of all concerned is requested.

(SG) JOAN L. MANUEL
Secretary of Education and Culture

Reference:

Department Memorandum No. 120, s. 1977
Allotment 1-2-3-4 (D.O. 1-76)
To be indicated in the PERMANENT INDEX under the following subjects:

CAMPAIGN
PUPILS
SOCIETY OR ASSOCIATIONS
STUDENTS