

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG KALAKASAN AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila.

September 8, 1977

DEPARTMENT MEMORANDUM
No. 152, s. 1977

1977 HEALTH EDUCATION WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
School Superintendents

1. Conformably to Proclamation No. 255 dated August 29, 1967 of the President of the Philippines, National Health Education Week will be observed this year from October 9-15, under the auspices of the Health Education Association of the Philippines Inc., (HEAP). The theme of the celebration is "Health Education for Countryside Development."

2. The main objective of the Week is to create public awareness and interest in health education as it relates to countryside development.

3. As in the past, it is expected that the school health personnel (physicians, dentists, nurses), and teachers, with the cooperation of government and non-government agencies and organizations, plan and implement activities for the Week geared towards the theme.

4. To help insure the success of the observance, the following suggested activities may be carried out not only in schools but also in the community. Necessary modifications may be made to suit the actual health needs and problems in the locality:

- a. Discussing in school-community assemblies and barangay meetings the role of health education to countryside development.
- b. Holding community and school exhibits focused on the theme.
- c. Developing capabilities in the identification of community health needs and problems.

- d) Participating in community planning, implementing and decision making to meet the community health needs and problems.
- e) Maximizing the appropriate utilization of community resources.
- f) Conducting Radio, T.V. interviews.
- g) Evolving youth participation in community efforts for health.

5. It is suggested that the significance of health in the development of the community be taken up in Health, Science, Social Studies, Y.L.T. classes and related subjects.

(SGD.) JUAN L. MANUEL
Secretary of Education and Culture

References:

Department Memorandum No. 238, s. 1976

Allotment: 1-2-3-8-(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
COMMUNITY DEVELOPMENT
HEALTH EDUCATION
SOCIETY or ASSOCIATIONS