

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

August 22, 1977

DEPARTMENT MEMORANDUM
No. 177, s. 1977

ORGANIZATION AND OPERATION OF LISTENING GROUPS FOR THE
"LINGAP NG PANGULO SA BARANGAY" BROADCASTS

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
Heads of Private Schools, Colleges and Universities
Schools Superintendents

1. Pursuant to Letter of Instructions No. 561, a school on the air program, titled "Lingap ng Pangulo sa Barangay" shall be broadcast starting September 3, 1977, to give the rural folks a chance to participate actively in the development programs of the government.
2. The objective of the program is to provide the people in the rural areas information on the latest technology in farming and food production, home industries, community development, nutrition, pollution control, family planning, health services, natural resources conservation, and other related matters.
3. All departments and agencies concerned with programs directly affecting the rural people, particularly the DEC, DLGCD, DAB, DWR, and DOH work jointly in the development of subject matter content for the "Lingap ng Pangulo sa Barangay" broadcast and in the formulation of plans and strategies to gain greater acceptability of the program, including the establishment of an incentive reward system. The Office of the President is the overall coordinator of the program.
4. To achieve maximum effects of the program, listening groups will be organized on the barangay level. In this connection, the division superintendent of schools is requested to assign an NFE district coordinator who shall be responsible for coordinating the participation of school officials in the different barangays in the district. A principal, head teacher, teacher-in-charge, or classroom teacher of a one-teacher school shall also be designated to assist the Barangay and the Kabataang Barangay chairmen in organizing the listening groups for the

"Lingap ng Pangulo sa Barangay" broadcast in the area of their service. It shall be the responsibility of the school officials concerned to see to it that the members of the listening group are in the school or any other place designated in time for the broadcast, and that discussions are conducted immediately after the broadcast.

5. Broadcast time is from 6:00 to 7:00 P.M., Thursdays and Saturdays all over the country.

6. Feedback will be gathered by the coordinator and sent to the office of the superintendent. If there is any subject that needs further discussion or clarification, the schools superintendent shall inform this office for inclusion in succeeding broadcasts. A continuing follow-through of the participants of the program shall be conducted by extension workers of the other agencies in order to assist them in the effective application of the knowledge gained from the broadcasts.

7. Those who will complete listening to a given program will be awarded a Certificate of Completion upon attestation by the Barangay Chairmen, the DDCD representative, and a representative of the DEO.

8. The names of the school personnel designated by the superintendent of schools to assist in taking charge of the barrio broadcasts shall be sent to the Office of the Undersecretary for Non-Formal Education not later than September 15, 1977.

(SED.) JUAN L. XANJUEL
Secretary of Education and Culture

Reference:

Department Memorandum: No. 121, S. 1977

Allotment: 1-2-3--(D.O. 1.76)

To be indicated in the Perpetual Index
under the following subjects:

NON-FORMAL EDUCATION
OFFICIALS
PROGRAM, SCHOOL
RADIO
REPORTS