

Republika ng Pilipinas
(Republic of the Philippines)
LUGAUNAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila.

August 5, 1977

DEPARTMENT MEMORANDUM
No. 161, s. 1977

ANNOUNCING THE PMA'S 1977-1978 NATIONAL
SCHOOL TRAFFIC SAFETY POSTER CONTEST

To: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
School Superintendents

1. The Philippine Motor Association (PMA), in cooperation with the Department of Education and Culture, is conducting the fourteenth national school traffic safety poster contest during the school year 1977-1978. The contest, which started on August 1, 1977, will end on January 31, 1978.
2. The contest is open to all elementary and high school students in the public and private schools all over the country and will be conducted on two levels, regional and national. Posters may be either in English or Filipino on any of the traffic safety rules or slogans listed in the contest rules. Copies of the contest rules will be mailed by the PMA office direct to school superintendents for dissemination to all schools in the division.
3. All entries in each region shall be submitted to the Regional Director's Office on or before November 30, 1977. The Regional Director shall create a committee to select the best six (6) winners: three (3) on the elementary level and three (3) on the secondary level. All winning entries in the regional contest should be sent in time to reach the PMA Secretariat, 4071 E. McGueysey Blvd., or P.O. Box 999, Manila, not later than January 31, 1978.
4. The PMA will award prizes amounting to P6,240 for the national and regional competitions in the following manner:

National Competition:

	<u>Elementary Level</u>	<u>Secondary Level</u>
1st Prize	₱400	₱500
2nd Prize	300	400
3rd Prize	200	300
4th Prize	100	200
5th Prize	50	100
TOTAL	₱1,050	₱1,500

Regional Competition:

Three winners on the elementary level at ₱50 each, or a total of ₱1,050 for the 13 regions.

Three winners on the secondary level at ₱60 each or a total of ₱2,340 for the 13 regions.

The school of each winner in the regional contest will be awarded a Certificate of Merit; the school of each national winner will be awarded a Plaque of Appreciation. No contestant in any group shall be awarded more than one cash prize, regardless of the number of entries submitted.

5. The decision of the Panel of Judges is final and all entries shall become the property of the Philippine Motor Association. Entries shall be judged on the basis of artistry, originality, simplicity and effective portrayal of traffic safety practices.

6. Considering the importance of the contest in inculcating traffic safety consciousness and obedience to traffic rules and regulations among the youth, as many pupils/students as are interested should be encouraged to participate in the contest.

7. It is requested that the contest be given the widest publicity to insure participation of all elementary and secondary schools.

(SGD.) JULY L. MARTINI
Secretary of Education and Culture

Reference:

Department Memorandum: No. 205, s. 1976

Allotment: ~~1-2-3-4~~(L.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

OBJECTS
PUPILS
SCHOOLS
SOCIETY or ASSOCIATIONS
STUDENTS