

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGAWARAN NG EDUKASYON AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

July 1, 1977

DEPARTMENT MEMORANDUM  
No. 138, a. 1977

1977 JUNIOR RED CROSS MEMBERSHIP

To: Bureau Directors  
Regional Directors  
Schools Superintendents  
Heads of Private Schools

1. The Philippine National Red Cross will conduct its 1977 membership drive in all elementary and secondary schools all over the country from July 1 to 31.
2. The membership fee, which is P6.00 per class section, is used to finance local, national, and international projects and on-going services rendered for both in-school, out-of-school, the physically and mentally handicapped children and youth, as outlined in the inclosed suggested activities for JRC members.
3. It is desired, in this connection, that all elementary and high schools in the division be encouraged to participate in the 1977 membership drive. Attention is invited to the portion of Section L. R. A. No. 4206 which specifies that the prohibition of collection of contribution from school children "shall not cover membership drive of the Red Cross."

(SGD.) JUAN L. MANUEL  
Secretary of Education and Culture

Incl.:  
As stated

Reference:  
BPS General Letter No. 79, dated May 29, 1975

Allotment: 1-2-3--(D.O. 1-76)

To be indicated in the Perpetual Index  
under the following subjects:

~~BUREAUS & OFFICES~~  
~~CAMPAIGN~~  
~~CONTRIBUTION~~

**Suggested Activities for Junior Red Cross Councils  
and Members in Elementary and Secondary Schools**

- A. Undertake Red Cross courses such as:
  - 1. Junior First Aid, Accident Prevention, and Swimming
  - 2. Home Nursing (Health Care in the Home & Mother's Aide)
  - 3. Leadership training course for Juniors.
- B. Organize a JRC School Safety Patrol with Students Trained in First Aid to man it.
- C. Put up the following projects:
  - 1. "Clothing Bank" - JRC members (schoolchildren) donate used clothing for the school's disaster preparedness project.
  - 2. "Seed Bank" - JRC members donate vegetable or fruit seeds, save them in the "Seed Bank", and plant them in school or home backyard during planting season.
  - 3. Cultural shows during school and community gatherings.
  - 4. Musical programs for institutionalized children.
- D. Sponsor drives on:
  - 1. Health and Environmental Sanitation
  - 2. Blood Recruitment
  - 3. Good Nutrition
- E. Collect used reading materials for the hospitals, veterans and members of the Armed Forces.
- F. Send friendship albums, greeting and stamp cards, handicrafts, paintings and other materials for exchange with JRC members abroad. The aim is to promote international friendship and world peace.
- G. Prepare a program for the Teachers' Appreciation Day.
- H. Discuss the book "Red Cross and My Country" which was sent to all schools all over the country.