

REPUBLIKA NG PILIPINAS
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

June 29, 1977

DEPARTMENT MEMORANDUM
No. 134, s. 1977

1977 PNRC MEMBERSHIP DRIVE
FOR COLLEGE STUDENTS

To: Bureau Directors
Regional Directors
Chiefs of Services and Heads of Units
Schools Superintendents
Heads of State Colleges and Universities
Heads of Private Colleges and Universities

1. This year, as in the past six years, the Philippine National Red Cross (PNRC) will conduct its membership drive for college students from August 1 to 31. The purpose of this membership drive is to develop in young people the spirit of humanitarianism and social service through their involvement in Red Cross activities in their respective schools.
2. The specific objectives of this drive are as follows:
 - a. To encourage all college students to become members of the College Red Cross Youth by contributing a membership fee of P1.00, 40% of which shall go back to the college to finance its Red Cross activities. The membership fee shall be forwarded to the local Red Cross chapter of every province or city.
 - b. To organize a College Red Cross Youth Council which shall be composed of officers elected by the members whose main function shall be to plan, implement and coordinate all Red Cross activities in college. This council shall be guided by an adviser (faculty) appointed by the head of the college.

- c. To organize a Red Cross Youth Center which shall be the center of all Red Cross activities in the college.

3. Inclosed are the suggested Constitution and By-Laws for the organization of a Red Cross Youth Council, the Suggested Activities for Red Cross Youth members, and a brochure on the Red Cross Centers in Colleges and Universities.

4. For further details regarding Red Cross Youth activities and how to organize a College Red Cross Youth Center, contact the local Red Cross chapter which is usually located in the provincial capital or city or write to the Red Cross National Headquarters, 860 United Nations Avenue, Manila.

5. All colleges and universities are encouraged to participate actively in this year's membership drive and to organize a College Red Cross Youth Council to plan and implement humanitarian and international friendship activities.

(SGD.) JUAN L. MANUEL
Secretary of Education and Culture

Incls.:

As stated

Reference:

Department Memorandum: No. 180, s. 1976

Allotment: 1-4--(D.C. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

✓ CAMPAIGN
✓ SCHOOLS
✓ SOCIETY or ASSOCIATIONS
✓ STUDENTS
✓ UNIVERSITIES and COLLEGES



RESPONSIBILITIES OF COLLEGE RED CROSS YOUTH CENTERS

- Disseminating information about all aspects of the Red Cross to students and faculty.
- Recruiting volunteers for community service projects.
- Providing programs for the mentally retarded and swimming projects for the handicapped.
- Conducting visits of bloodmobiles on campus.
- Arranging for authorized Red Cross services to students and their families.
- Sponsoring such projects as "International Student Day," community presentation programs, "talking letters" and the participation of foreign students in Red Cross activities.
- Organizing services to the campus community, such as first aid lessons, disaster drills, Home Nursing and Safety classes.
- Planning special student service projects in collaboration with trained Red Cross chapter personnel.
- Arranging student discussion on voluntary social responsibilities, international understanding and consideration of human needs in today's world.
- Organizing Speakers Bureau to disseminate information about the Red Cross.
- Taking part in Red Cross program for the out-of-school youth.

HOW TO ORGANIZE YOUR COLLEGE RED CROSS YOUTH CENTER

Please contact the local Red Cross chapter which is always located at the capital city of your province or you may write to the Red Cross National Headquarters, 560 United Nations Avenue, Manila for any information or assistance you may need.

Discuss with the Red Cross Coordinator (The Red Cross Administrator of the chapter concerned) the details of establishing a college Red Cross Youth Center.



DECLARATION OF PRINCIPLES HUMANITY

The Red Cross, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavored — in its international and national capacity — to prevent and alleviate suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace among all peoples.

IMPARTIALITY

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavors only to relieve suffering, giving priority to the most urgent cases of distress.

NEUTRALITY

In order to continue to enjoy the confidence of all, the Red Cross may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

INDEPENDENCE

The Red Cross is independent. The National Societies with auxiliaries in the journalistic services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with Red Cross principles.

VOLUNTARY SERVICE

The Red Cross is a voluntary organization not profitable in any manner by desire for gain.

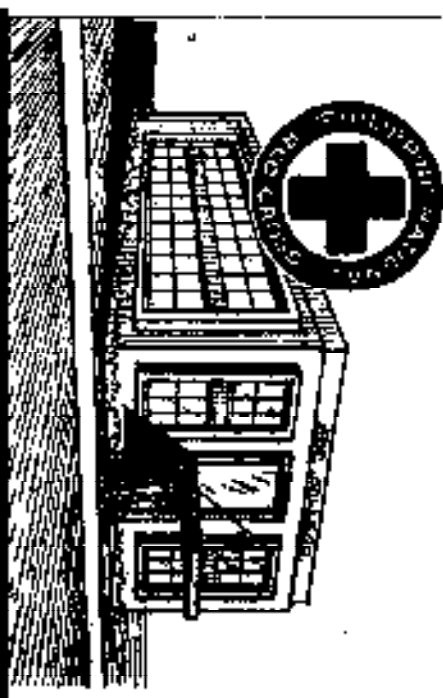
UNITY

There can be only one Red Cross Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

UNIVERSALITY

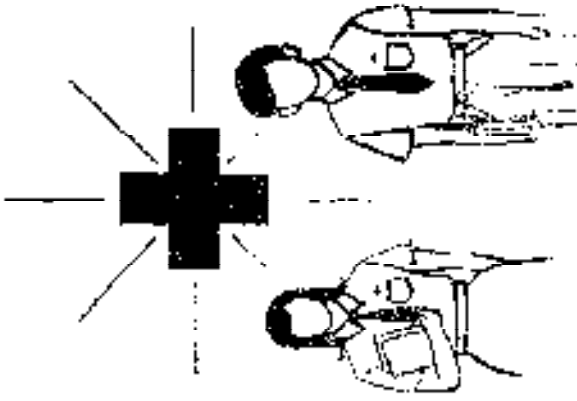
The Red Cross is a world-wide organization in which all Societies have equal status and share equal responsibilities and duties in helping each other.

THE PHILIPPINE NATIONAL RED CROSS



RED CROSS YOUTH CENTERS

IN COLLEGES AND UNIVERSITIES



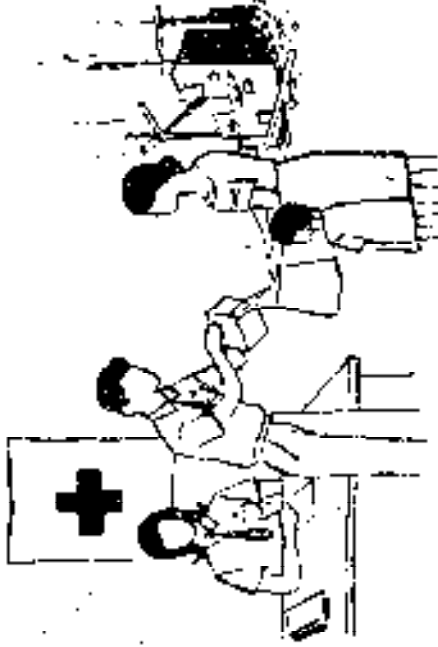
BASIC AIM

To develop in college students the spirit of humanitarianism and social service through participation in Red Cross activities by furnishing them with all the means to realize these activities within the framework of the Philippine National Red Cross.



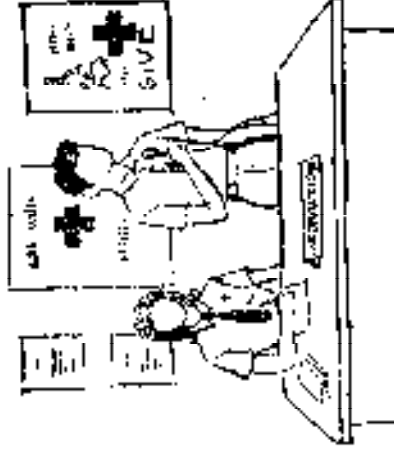
A COLLEGE RED CROSS YOUTH CENTER

The center of activities of members where all Red Cross interests can be brought to a focus and through which college volunteer services to the community can be channelled.



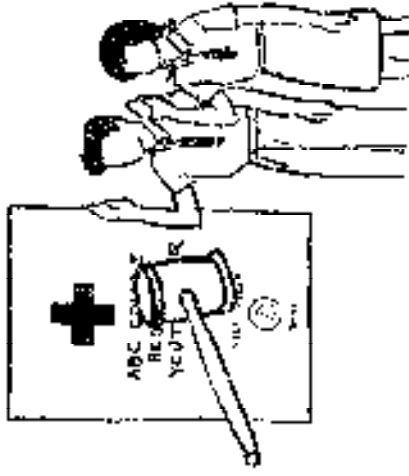
THE RED CROSS YOUTH MEMBERS

The college students who have volunteered to serve other students and the community through the Red Cross.

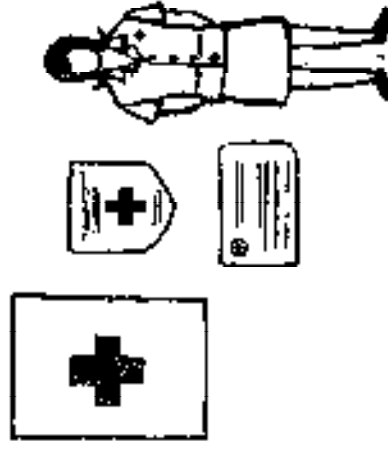


OBJECTIVES

- To serve as the focal point through which incoming Red Cross services may be coordinated.
- To serve as outlets for college Red Cross volunteer services to the community.
- To enable the college community to learn about and obtain Red Cross services available to students and their families.
- To assist the university in disaster preparedness planning and safety programs.
- To serve as an information center to students about any feature of the Red Cross.



ORGANIZATION & ADMINISTRATION
To be managed by a college Red Cross council, a Center Adviser and a Red Cross Coordinator (Red Cross staff).



IDENTIFICATION

- For the Red Cross Youth Center — a Red Cross emblem.
- For the Council Members — membership card and/or Red Cross badge.
- For the College Red Cross Youth Council — a Red Cross uniform must be worn when on duty or attending official functions.

MEMBERSHIP FEE

Annual individual membership fee is P1.00

**SUGGESTED CONSTITUTION
and
BY-LAWS
for
RED CROSS YOUTH**

ARTICLE I- BASIC AIM

The basic aim is to develop in college students the spirit of humanitarianism and social service through participation in Red Cross activities by furnishing them with all the means to realize these activities within the framework of the Philippine National Red Cross.

ARTICLE II- MEMBERSHIP

SECTION 1- Membership shall be voluntary to all college or university students. The college members will be known as Red Cross Youth.

SECTION 2- The annual membership fee will be ₱1.00.

SECTION 3- Every member shall be issued a membership card, an emblem or a badge.

ARTICLE III- RED CROSS CENTERS

The Center of activities of the members shall be known as the Red Cross Youth Center of _____ (Name of college or University) _____ of _____ (Name of local Red Cross Chapter _____)

ARTICLE IV- OBJECTIVE OF RED CROSS CENTERS

The objectives of the Red Cross Youth Center as follows:

- A. To serve as an information center to students about any feature of the Red Cross.
- B. To serve as the focal point through which incoming Red Cross services can be coordinated.
- C. To serve as outlets for college Red Cross volunteer services to the community.
- D. To enable the college community to learn about and obtain Red Cross services available to students and their families.
- E. To assist the university in disaster preparedness planning and safety procedures.

ARTICLE V - DECLARATION OF PRINCIPLES

SECTION 1 - Every member shall bind himself to the following general principles:

- A. The organization shall adhere to the policies within the framework of the Philippine National Red Cross.
- B. Every member should adhere to the objectives for which the Council was conceived and to which it is dedicated.
- C. All members shall maintain a spirit of world brotherhood, friendliness and helpfulness.

ARTICLE VI - ORGANIZATION AND ADMINISTRATION

SECTION 1 - The Organization and Administration of the affairs of the Center shall be vested in the following:

- A. College Red Cross Council to be elected by the college Red Cross members themselves. Fifteen shall be elected during their annual meetings.
- B. A Center Adviser to be designated by the college or university.
- C. A Red Cross Coordinator (Red Cross staff) to serve as liaison between the local chapter and the College Red Cross Youth Center.
- D. The Council shall elect its officers from among themselves.

SECTION 2 - Officers - The officers of the Council shall be the following: President, Vice-President, Secretary, Treasurer, Public Relations Officer and the Auditor. These officers shall compose the Executive Committee of the College Red Cross. The Executive Committee will meet whenever necessary.

ARTICLE VII - IDENTIFICATION AND AUTHORIZATION

SECTION 1 - For the College Red Cross Youth Center - The Red Cross emblem can be used for center identification purposes after it has been formally organized and chartered by the PNRG Board of Governors.

SECTION 2 - For the Council Members - use of membership card and/or Red Cross badge.

SECTION 3 - A Red Cross uniform for the College Red Cross Youth Council that can be worn on top of the dress and to be used only when the member is on duty or attending official functions.

ARTICLE VIII- ELECTION OF OFFICERS
AND TERM OF OFFICE

SECTION 1- Election of Officers and Members of the College
Red Cross Youth Council

- A. The general election of the members of the Council shall be held annually within the month of August. Notice of the election shall be sent by the Secretary to all members of the College Red Cross Youth at least two weeks immediately preceding such election.
- B. Immediately after the election of the council members, the officers must be elected by the elected members themselves.

SECTION 2- Quorum- A majority of all the members shall constitute a quorum.

SECTION 3- Term of Office- The officers and members of the Council shall hold office for one (1) year from the date of their election and shall have the right to hold over until their respective successors shall have been duly elected and qualified.

ARTICLE IX- DUTIES AND RESPONSIBILITIES
OF OFFICERS

The College Red Cross Youth Council shall be directly responsible for leading the organization in attaining its objectives and shall keep the local Red Cross chapter as well as the college/university administration informed of the development, activities and needs of the Center.

SECTION 1- The President shall be the head of the College Red Cross Youth Council and shall call and preside at all council meetings. He shall appoint all committee chairmen and may act as ex-officio members of all committees. It shall be his duty to see to it that all the objectives of the Center and functions of the Council are carried out. He shall perform other duties as those which may be given him by the local Red Cross chapter through the Red Cross coordinator.

SECTION 2- The Vice-President shall act as the President of the Council in the absence or disability of the President. He shall assist the President and perform such other duties which the President may assign to him from time to time.

SECTION 3- The Secretary shall be the recorder of all council meetings and shall keep all records, serve notices, execute the directive of the President. He shall perform such duties which ordinarily devolve upon the Secretary of an organization.

SECTION 4- The Treasurer shall collect, receive and deposit all the money in an authorized bank due to the Council. He shall disburse only all authorized expenses, keep an itemized account of all receipts and expenditures and shall render a report of same during the monthly and annual meetings or whenever requested. He shall also take charge of all properties belonging to the Center.

SECTION 5- The Public Relations Officer shall release appropriate information concerning the Center and its activities, direct the preparation of publications and maintain contacts and foster relationships with other college organizations and to all media of information.

SECTION 6- The Auditor shall audit the books of the organization quarterly and submit a report thereof to the Council.

ARTICLE X- MEETINGS

SECTION 1- MEETINGS of the members of the Council- The Council members shall regular bimonthly meetings at such place as may be designated by it. Special meetings shall be called by the President at any time.

SECTION 2- Quorum- The Majority of the members of the Council shall constitute a quorum in any meeting and the vote of the majority of the quorum shall be binding.

ARTICLE XI- STANDING COMMITTEES

SECTION 1- The President shall appoint the Chairman of such committees as he may deem proper to carry out the service, health and international activities of the college Red Cross program.

SECTION 2- The President shall create the following committee with the approval of the Council:

- A. Disaster Preparedness Relief Committee.
- B. Safety Services Committee
- C. Blood Program Committee
- D. Membership & Educational Committee.
- E. Nursing Service Committee
- F. Finance Committee

SECTION 3- All functions and activities of the Council and its committees must adhere to the policies of the Philippine National Red Cross.

ARTICLE XIII- AMENDMENTS

SECTION 1- The articles of Incorporation may be amended by a two-thirds vote of all the members, at a regular or special