

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

June 22, 1977

DEPARTMENT MEMORANDUM
No. 127, s. 1977

SAVINGS CONSCIOUSNESS WEEK

To: Bureau Directors
Regional Directors
Chiefs of Services and
Heads of Units
Coordinator, State Colleges
and Universities
Schools Superintendents

1. The National Commission on Savings (NCS) will sponsor the observance of Savings Consciousness Week during the week in which June 29 falls, in commemoration of its foundation anniversary.
2. In view of the importance of the celebration in instilling in the children and youth the habit of thrift which they may well carry into adult life, conformably to Executive Order No. 415 dated June 29, 1973, it is enjoined that all public and private schools participate actively in the observance of the week through the holding of convocations, publicity drives in the form of editorials, write-ups or cartoons in their school publications, organization of TIPID Movements or savings clubs among pupils/students, integrating the subject of thrift and savings in their lessons, and other similar activities.
3. It may be recalled that the TIPID Movement, a tri-sectoral project of the GIC, the banking system and the Central Bank of the Philippines, which was originally tried as a pilot project in Rizal Province in mid-1975, is now operational nationwide. Full support is further requested to improve the coverage of this project.
4. For their information and guidance on the organization of the TIPID Movement in the schools, school principals and teachers may obtain some manuals from the following office:

The Secretariat
Committee on Savings
Rm. 210 5-Storey Building
Central Bank of the Philippines
Metro Manila 2801

5. It is desired that this Department Memorandum be given wide publicity in the division.

(SGD.) JUAN J. MANUEL
Secretary of Education and Culture

Reference:

Department Memorandum; No. 237, s. 1976

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index
under the following subjects:

✓ BUREAUS & OFFICES	✓ PUPILS
✓ CAMPAIGN (Thrift)	✓ STUDENTS
✓ CELEBRATIONS and FESTIVALS	✓ TEACHERS
✓ OFFICIALS	