

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGAWARAN NG DEPARTMENT NG KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

April 4, 1977

DEPARTMENT MEMORANDUM  
No. 79, s. 1977

NATIONWIDE SCHOOL BAKING CONTEST

To: Bureau Directors  
Regional Directors  
Coordinator, State Colleges and Universities  
Heads of Private Colleges and Universities  
Schools Superintendents

1. A nationwide baking contest for students has been launched by BKK Corporation to end on September 17, 1977. The contest calls for the submission of original recipes with a grand bake-off the venue of which will be announced at a later date. Deadline for submission of entries on the national level is June 30, 1977.

2. The baking contest is aimed at tapping the potentials of students in the culinary arts and providing them an opportunity to develop these formally through scholarships to be given to the top winners.

3. This Office endorses this contest and enjoins all heads of educational institutions, both public and private, to encourage as many students as possible to take part in this contest.

4. Inclosed herewith are the rules and regulations governing the contest as well as the list of prizes for the winners. Posters on the contest announcement will be sent under separate cover.

5. It is desired that the contents of this Department Memorandum be brought to the attention of all concerned.

(SGD.) JUAN L. MANGEL  
Secretary of Education and Culture

Incls.:  
As stated

Reference:

N o n e

Allotment: ~~1-2-3-4-~~ (D. O. 1-76)

To be indicated in the Periodical Index  
under the following subjects:

CONTEST  
Course of Study, SECONDARY  
OFFICIALS  
PRIZES or AWARDS  
SCHOLARSHIPS  
SCHOOLS  
STUDENTS

WHITE KING NATIONAL STUDENT BAKE-OFF CONTEST REGULATIONS  
AND PROCEDURES

1. Any bona fide student, 18 years old and above, may join the contest.
2. Winners of past bake-off contests, a player of an NFA Corporation, co-sponsoring firms, their advertising agencies and members of their immediate families are disqualified from joining the contest.
3. Recipes should be written in type clearly. Print full name, address, age, school, year, course and teacher-in-charge in upper left corner of the paper.
4. Each entry should be accompanied by a boxtop of WHITE KING FLOUR at the back which should also have the full name, address, age, school, year, course and teacher-in-charge.
5. All recipes must use at least one (1) cup of WHITE KING OAKS FLOUR.
6. Ingredients must be stated in the order of their use. Measurements should be level and exact (not scant or heaping). Use 1/2 cup sugar or 1/4 tsp. salt; etc.. All recipes must use only ingredients that are locally available. State complete directions, pan size, baking time and temperature.
7. More than one entry may be submitted as long as each one is accompanied by a boxtop of WHITE KING OAKS FLOUR.
8. Recipes that have appeared in advertisements, magazines or cookbooks will be disqualified unless they feature distinctive changes in ingredients or procedures.
9. Entries will be judged on the basis of general or popular appeal, ease of preparation; originality and uniqueness of the name of the recipe; taste; and availability of ingredients used.
10. A professional judging panel will judge all entries and select seven (7) finalists for each region. There will be five (5) regional bake-offs at the following places:

REGION A

Manobo  
Visayas  
Northern & Central Luzon  
Southern Luzon & Sicard  
Greater Manila Area

REGION B

Davao  
Cebu  
Iloilo  
Laguna  
Quezon City or Manila

Three (3) representatives will be chosen from each region to compete in the Grand Bake Off on September 17, 1977, details of which will be announced later. Transportation and accommodation of participants coming from places outside the bake-off sites will be taken care of by RFA.

11. Contestants will prepare their recipes in the actual bake-offs without assistance.
12. All entries will become exclusive property of San Justo Kitchen, which reserves the right to edit and adapt those selected for publication. No entry will be returned once it is submitted.
13. Address the recipes you enter to:

RFA-Tost Kitchens  
RFA CORPORATION  
Mineral Center (Sheridan Bldg.)  
Manila, Metro Manila



~~PRIZES~~ PRIZES

1st Prize:

- \* 1-YEAR SCHOLARSHIP (50% or 65% in exp. Phil. school) or P1,000.00 cash.
- \* 1x GASOLINE gas oven
- \* 6-MONTH SUPPLY COOKING (6-month supply worth P1,500.00)
- \* 6-month supply of BURGERS w/ installation equipment (max. of 2 cylinders)
- \* Stainless steel set from COFFEE Recette.
- \* TUPPERWARE plastic kitchenware
- \* 20000 institutional wrap
- \* Gift basket from MARISSA
- \* 1x gift basket
- \* Flag

Plus

- \* Portable electric mixer (for teachers-in-charge)
- \* Trophy to school represented

2nd Prize:

- \* 2-year SCHOLARSHIP (50% or 65% in exp. Phil. school) or P1,500.00 cash
- \* 1x GASOLINE gas oven
- \* 6-MONTH SUPPLY COOKING (6-month supply worth P1,000.00)
- \* 3-month supply of BURGERS w/ installation equipment (max. of 2 cylinders)
- \* 2x set from COFFEE Recette Plaza
- \* TUPPERWARE plastic kitchenware
- \* 20000 high backed folding chair
- \* Gift basket from MARISSA
- \* 1x gift basket
- \* Flag

Plus

- \* Portable electric mixer (for teachers-in-charge)
- \* Trophy to school represented

3rd Prize:

- \* 1-YEAR SCHOLARSHIP (50% or 65% in exp. Phil. school) or P1,500.00 cash.
- \* 1x GASOLINE gas oven
- \* 3-MONTH SUPPLY COOKING (3-month supply worth P1,000.00)
- \* 3-month supply of BURGERS w/ installation equipment (max. of 2 cylinders)
- \* Stainless steel set from COFFEE Recette
- \* TUPPERWARE plastic kitchenware
- \* 20000 household 4 chairs set
- \* Gift basket from MARISSA
- \* 1x gift basket



Consolation Prizes:

- \* 1/2 lb gift basket
- \* Gift basket from HIFT foods
- \* KAYAKS wrap
- \* 1/2 lb gift basket

REGIONAL Prizes:

- \* Complete baking set
- \* 1/2 lb gift basket
- \* 2-burner gas stove
- \* Portable electric mixer
- \* REYNOLDS heavy cooking pot #4
- \* THERMOMER cake and pastry carrier
- \* Filled pot holder
- \* Gift basket from HIFT foods
- \* RFA gift basket

Plus \* 1/2 lb gift basket

- \* RFA gift basket from Lechner-Win-Clayco

Consolation Prizes:

- \* Kitchen scale
- \* KAYAKS wrap
- \* Filled pot holder
- \* Gift basket from HIFT foods
- \* RFA gift basket

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