

Republika ng Pilipinas
(Republic of the Philippines)
KAGABAWAN NG KOMISYON SA KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

March 2, 1976

DEPARTMENT MEMORANDUM
No. 57, s. 1976

PREMIO SAVINGS BOND PROMOTIONAL CAMPAIGN

To the: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities
Schools Superintendents

1. The Premio Savings Bond Lotation Program which was launched by the National Government on August 1, 1974, under R. A. No. 1000, as amended by Presidential Decree No. 141, through its fiscal agent, the Central Bank of the Philippines, will be the subject of an intensified informational and promotional campaign during the current year. The campaign will be national in scope.

2. The objectives of the program are the following:

- a. To finance, with funds secured from non-inflationary sources, the urgent infrastructure and agro-industrial projects of the National Government which have high social and economic rates of return;
- b. To tap idle domestic savings for productive economic ventures and thus broaden the ownership base of the public debt; and
- c. To develop bond consciousness among the people and the habit of thrift.

3. In consideration of the foregoing, you are hereby enjoined to extend all possible assistance and cooperation to the Securities Promotions personnel of the Central Bank's Securities Marketing Department who will cover your respective areas of jurisdiction. Enclosed is the schedule of the provincial operations, indicating the areas to be covered and the campaign period in each.

(S.D.) JUAN L. MANUEL
Secretary of Education and Culture

Incl.:

As stated

reference:

3 e n s.

Attachment: 1-2-3-4--(010. 1-76)

to be indicated for the Parliament under the following subjects:

MEMBERS and OF CMS
CAMPAIGN (Parliament)
SECRET
PROGRAM, SCHOOL
PROJECTS

(Enclosure for Department Memorandum No. 57, 1976)

PEWEE SAVINGS FUND DIVISION
PROGRAMMED PROVINCIAL OPERATIONS SCHEDULE
1 9 7 6

March 7-28, 1976 (22 days)

Cebu
Aklan
Negros Occidental
Zamboanga del Norte
Misamis Occidental

August 7-28, 1976 (22 days)

Agusan del Norte
Cebu
Iloilo Sur
Iloilo Norte

April 9-24, 1976 (22 days)

Leyte
Southern Leyte
Cagayan
Misamis Oriental

September 4-25, 1976 (22 days)

Davao del Norte
Davao Oriental
Marikina
Comarines Norte
Comarines Sur

May 8-29, 1976 (22 days)

Negros Oriental
Surigao del Sur
Surigao del Norte
Occidental Mindoro
Oriental Mindoro

October 3-24, 1976 (22 days)

Sorsogon
Pinar
Laguna City
Pangasinan
Albay

June 9-26, 1976 (22 days)

Albay
Comarines Sur
Palawan
Iwahig
Nueva Vizcaya

November 6-27, 1976 (22 days)

Cebu
Laguna
Batangas
Marikina
Mindoro

July 3-24, 1976 (22 days)

Leyte
Southern Leyte
Zamboanga del Sur
Nueva Ecija

December 4-19, 1976 (16 days)

Sagayan
Bulacan
Pampanga
Ara
La Union