

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGABAHAN NG DEKRETO AT KATAWAGAN  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

January 27, 1976

DEPARTMENT MEMORANDUM  
No. 25, s. 1976

1976 NATIONAL DENTAL HEALTH WEEK OF EDUCATION

To the: Bureau Directors  
Regional Directors  
Coordinator, State Colleges and Universities  
Schools Superintendents

1. The 25th National Dental Health Week celebration this year will be observed on February 3-5, 1976. The thrust of the celebration of the Week is toward prevention. Preventive dentistry focuses attention toward children and young people. The activities during the observance of the Week should arouse dental health consciousness among our people particularly the school children.
2. In connection with the observance of the Week, the Philippine Dental Association is sponsoring a slogan contest (for elementary pupils only), a poster contest (for secondary students only) and a single contest (for elementary pupils, and secondary and collegiate students). It is desired that, upon receipt of this Department Memorandum, steps be taken immediately to announce the contests. Inclosed are the approaches, guidelines and rules of the contests.
3. It is desired that this Department Memorandum be given wide publicity in the region.

(SGP.) JUAN L. MUEL  
Secretary of Education and Culture

Incl.:  
As stated

Reference:  
DPE Memorandum No. 18, s. 1970

Allotment: 1-2-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS - FESTIVALS	PUPILS
Course of Study, HEALTH EDUCATION	STUDENTS
CONTEST	

(Inclosure to Department Memorandum No. 25, s. 1976)

### GUIDELINES

Suggested approaches and procedures for the contest (for chapter societies)

1. Coordinate with the division superintendent of schools Provincial or City Dental Chapter Presidents.
2. Create Central Committee for the contest to include representatives from the schools, dental society, barangays and possible sponsors.
3. Orient the committee members on the rules and regulations of the contest and plan out an effective method of disseminating the information to all schools.
4. Encourage inter-class competition in each school in preparation for an inter-school competition preferably before the National Dental Health Week (February 3-9).
5. Provide a good place for displaying the competing entries during the dental health week.
6. Invite a panel of judges, providing them with the criteria for selection of winners.

### RULES AND REGULATIONS

#### Slogan Contest

1. The slogan contest shall be conducted on the elementary school level.
2. It may be either in English or Filipino or a combination of both languages.
3. It should complement the theme of the week's celebration.
4. The slogan shall contain five to twelve words.
5. It must be typewritten or printed on an 8" x 11" size of typewriting paper and must bear at the back, the name of the contestant, his school and the name of the dental society sponsoring the contest.
6. The decision of the panel of judges shall be final.

### Poster Contest

1. The poster contest shall be conducted on the secondary school level.
2. It must depict something related to the theme of the week's celebration.
3. The caption shall be either in English or in Filipino or a combination of both.
4. The poster shall be in a 24" x 36" white cartolina or Bristol board.
5. The poster may be in color or in black and white.
6. It may be done in any medium.
7. It shall bear at the back, the name of the contestant, the school, and the dental society sponsoring the contest.
8. The decision of the panel of judges shall be final.

### Jingle Contest

1. The jingle contest shall be conducted on all educational levels (elementary, secondary, and higher education). Professional groups are disqualified from the contest.
2. The jingle shall be the product of a group or class effort.
3. It must be either in English or Filipino or a combination of both.
4. It must have relation to the theme of the week's celebration.
5. It must not exceed 30 seconds.
6. The notes and lyrics shall be printed on an 8" x 11" size of typewriting paper and must bear at the back, the name of the class/group, the teacher/leader, the school and the dental society sponsoring the contest. A cassette tape of the jingle is acceptable.
7. The decision of the panel of judges shall be final.