

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGAWARAN NG PANGULO AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

February 6, 1976

DEPARTMENT MEMORANDUM  
No. 79, s. 1976

DECLARING THE PERIOD FROM FEBRUARY 7 TO 14, 1976  
AND EVERY YEAR THEREAFTER AS "LOVE BANK WEEK"

To the: Bureau Directors  
Regional Directors  
Chiefs of Divisions and Chiefs of Units  
Coordinators, State Colleges and Universities  
School Superintendants

1. Inclosed herewith is Proclamation No. 1529 of the President of the Philippines dated January 27, 1976, declaring the period from February 7 to 14, 1976 and every year thereafter as "Love Bank Week."
2. Love Bank Week is aimed at emphasizing the role being played by our youth and students in community development and nation-building.
3. The Love Bank which we initiated in 1973 by Manila's Outstanding Coeds was made part and parcel of the celebration of Students' Week (September 20-27) by virtue of Presidential Proclamation No. 1316 and Department Memorandum No. 127, s. 1975.
4. The President in his Proclamation specifically enjoins all government agencies, private organizations, residents, and students to extend every possible assistance to youth and student activities that will help realize the aspirations of our youth.
5. Love Bank this year will undertake the following youth/student projects/activities in the Greater Manila Area: **green-revolution**, nutrition education and the campaign for proper food habits, cooperative, consumer, sanitation, and population education, "Mag-Inpek campaigns," physical fitness and sports development programs, moral values, and aid and assistance to the squatters of Constitution Hill in Quezon City.
6. It is suggested that similar organizations in the field be encouraged to be formed to emulate the activities spearheaded by the Love Bank conformably with the drive of the First Lady for compassion and relevant student/youth involvement in the projects of the New Society.

7. It is requested that with dissemination of this Department Memorandum be made and that an account of the observance of Love Day Week be included in the annual reports of superintendents of schools and DEC regional directors.

(Sd.) JAMES S. HANDEL  
Secretary of Education and Culture

Incl.:

As stated

reference:

(Department Memorandum, No. 127, s. 1975)

Allotment: ~~1-2-3~~ (A.O. 1-75)

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CELEBRATIONS & FESTIVALS  
PROJECTS  
REPORTS  
SOCIETIES or ASSOCIATIONS  
STUDENTS

NO. 1000 AND  
KINDLY

PROCLAMATION NO. 1529

DECLARING THE PERIOD FROM FEBRUARY 7 TO 14, 1976  
AND EVERY YEAR THEREAFTER AS "LOVE BANK WEEK"

WHEREAS, a sizable segment of our youth and students are actively engaged in community development, social concern, ~~higher education, sports and~~ athletic development through civic projects initiated by the Love Bank - a youth organization;

WHEREAS, the activities sponsored by the Love Bank are in line with the drive for compassion and relevant student involvement in the projects of reforms of the New Society;

WHEREAS, it is the policy of the administration to consider youth as an object of development, as a resource for development, and as a responsible member of society, hence, recognizing and encouraging the direction toward relevance being taken by the students;

NOW, THEREFORE, I, FERDINAND S. MARCOS, President of the Philippines, do hereby declare the period from February 7 to 14, 1976, and every year thereafter as "LOVE BANK WEEK" to emphasize the role being played by our youth and students. I enjoin all government agencies, private organizations, residents, and students to extend every possible assistance to youth and student activities that will help realize the aspirations of our youth.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the city of Manila this 17th day of January, in the year of Our Lord, nineteen hundred and seventy-six.

(Sgd.) FERDINAND S. MARCOS  
President

By the President:

(Sgd.) JACOB C. CLAVE  
Presidential Executive Assistant

A true copy