

Republika ng Philipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

January 26, 1976

DEPARTMENT MEMORANDUM
No. 22, s. 1976

1976-1977 EDUCATIONAL RADIO BROADCASTS

To the:

Bureau Directors
Regional Directors
Schools Superintendents

1. Starting school year 1976-1977, the educational broadcasts programs will be restructured and revitalized to emphasize learning by discovery and inquiry. It will be value and work-oriented, too, using an integrated approach in citizenship development in line with the socio-economic goals of the New Society. Broadcast lessons will be flexible for both in-school and off-school use.

2. Core subjects for the broadcast series will be communication arts (English and Filipino), social studies, and science and mathematics, all of which will be presented on two levels: Level 1 for Grades I-III and Level 2 for Grades IV-VI.

3. The tentative schedule of presentation will be as follows:

Days	-	Monday to Friday
Time	-	9:00-10:00 A.M. 2:00-3:00 P.M.
Monday	-	Communication Arts - English A.M. Level 1 (Grades I-III) P.M. Level 2 (Grades IV-VI)
Tuesday	-	Social Studies A.M. Level 1 P.M. Level 2

Wednesday - Communication Arts
A.M. English - Level 1
P.M. Filipino - Level 1

Thursday - Science and Mathematics
A.M. Level 1
P.M. Level 2

Friday - Communication Arts - Filipino
A.M. Level 1
P.M. Level 2

4. The educational broadcasts will be jointly presented by the Bureau of Elementary Education, the Bureau of Broadcasts and PAGASA, Department of National Defense. The Bureau of Elementary Education will plan, prepare, produce, promote, and evaluate the programs. The Bureau of Broadcasts will provide the necessary technical services for production including the use of recording studios and equipment. These broadcasts will be aired over DZCA-850 KW of PAGASA, a 10 kw radio station owned by the Department of National Defense but operated in cooperation with the Bureau of Broadcasts.

5. The Program, which is presently under the direct supervision of the Director, Bureau of Elementary Education is a cooperative responsibility of the three Divisions-Curriculum Development Division, Staff Development Division, and Physical Facilities Division. Former personnel of the defunct Educational Radio and Television Sections, Bureau of Public Schools, who are now assigned with the Bureau of Elementary Education form the nucleus of the production staff. Other personnel of the Bureau are called upon to assist when the need arises for their particular expertise in any phase or aspect of the program.

6. Planning of specific program series, including script writing and the preparation of broadcast guides for the school year 1976-1977 will be done in cooperation with subject specialists/supervisors and selected classroom teachers from the Greater Manila Area. In order to facilitate coordination and considering the time constraint, it is deemed expedient that broadcast lessons in the different subject areas be prepared as follows:

1. Communication Arts:
 - a. English - Division of City Schools, Manila
 - b. Filipino - Division of Calabarzon City
2. Social Studies - Division of Quezon City.
3. Science and Mathematics - Division of Rizal

Plans are now under way for the training of prospective script writers and the in-service education of school officials and teachers on the proper utilization of the broadcasts.

7. In the meantime, all possible means for the acquisition of receiving sets by schools must be explored. Regional Directors are enjoined to set aside some amount for the purchase of receiving sets from the appropriation for equipment.

8. Immediate dissemination of this Department Memorandum is desired.

(SGD.) JUAN E. MANUEL
Secretary of Education and Culture

References:

General Letters: Nos. 190 and 86, dated
December 17, 1974 and June 27, 1975, respectively

Allotment: 1-2 - - - (D.O. 1-76)

To be indicated in the Perpetual Index under the following subjects:

BUREAUS AND OFFICES
Course of Study, COMMUNICAT
Course of Study, ELEMENTARY
OFFICIALS
RADIOS
SCHOOLS
TEACHERS