

Republike ng Pilipinas  
(Republic of the Philippines)  
KAGAMARAN NG EDUKASYON AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

November 27, 1975

DEPARTMENT MEMORANDUM  
No. 213, s. 1975

CONTESTS IN OBSERVANCE OF THE POPULATION  
AND FAMILY PLANNING WEEK

To the: Bureau Directors  
Regional Directors  
Coordinators, State Colleges & Universities

1. In connection with the observance of Population and Family Planning Week from November 23 to 29, 1975, pursuant to Presidential Proclamation No. 1487, the Commission on Population is launching three contests for pupils and students in all school levels, as follows:

- a) Slogan contest for college students.
- b) Essay writing contest for high school students.
- c) Drawing/painting contest for elementary school children.

2. Inclosed are the guidelines for these contests.

3. Entries to these contests must be received in the Regional Offices of the Commission on Population on or before January 15, 1976.

4. It is desired that this Department Memorandum be given wide publicity in all schools in the country and that as many students and pupils as possible be encouraged to participate in it.

(SGD.) JUAN B. MANUEL  
Secretary of Education and Culture

Incl.:  
As stated.

GUIDELINES FOR SLOGAN CONTEST FOR COLLEGE  
STUDENTS

1. The theme of the slogan is: "Family Planning and National Development."
2. The contest is open to all currently enrolled Filipino undergraduate college students whether in public or private schools.
3. The slogan should not exceed fifteen (15) words.
4. The slogan may either be in English or in Filipino.
5. The slogan should be typed double-space, all in capital letters, on a short bond paper.
6. A participant may submit as many as three (3) entries only.
7. Entries should be submitted in triplicate with appropriate labels: name, age, sex, address, school or institution, accurately filled.
8. Entries should be accompanied by a written certification signed by the school registrar to the effect that the participant is currently enrolled.
9. Entries must be submitted/mailed to:  
  
The Slogan Contest  
Regional Office  
Commission on Population  
  
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10. Entries must be received on or before January 15, 1976.
11. The selection/judging of entries will be conducted by a Board of Judges composed of the following:
  - a. a student member of the POFCON Regional Office;
  - b. a member of the teaching profession;
  - c. a community leader.

\*Entries should be submitted to the region where the participant is residing.

12. Entries will be judged according to the relevance, succinctness and originality of message.
13. The decision of the Board of Judges will be final.
14. All entries become the property of PCFSCA.
15. One winner from each region will be chosen and awarded a cash prize of \$500.
16. The regional winners will be announced on January 31, 1978.
17. The regional winners will automatically vie for the national level phase of the contest.
18. The IFC Division, Commission on Population, will be responsible for convening the Board of Judges.
19. The same criteria for selection/judging of entries will apply on the national level.
20. The three (3) best slogans will be awarded cash prize of \$1,000 (first prize), \$700 (second prize) and \$500 (third prize).
21. Announcement of the winners will be on February 15, 1978.

GUIDELINES FOR ESSAY WRITING  
FOR HIGH SCHOOL STUDENTS

1. The theme of the essay is: "Improving the Quality of Life Through the Practice of Family Planning."
2. The contest is open to all currently enrolled Filipino high school students in either public or private schools.
3. The language to be used is English.
4. A participant may submit as many as three (3) entries only.
5. Entries should be typed double-space on a short bond paper not exceeding 1,500 words.
6. Entries should be submitted in triplicate with appropriate labels: name, sex, age, address, school or institution, course (signed).
7. Entries should be accompanied by a written certification signed by the school registrar to the effect that the participant is currently enrolled.
8. Entries must be submitted/mailed to:

The Essay Writing Contest  
Regional Office\*  
Commission on Population

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9. All entries become the property of PCDCOM.
10. Entries must be received on or before January 15, 1976.
11. The selection/judging of entries will be conducted by a Board of Judges composed of the following:

\*Entries should be submitted to the region where the participant is residing.

- a. a staff member of the POPCOOP Regional Office
  - b. a member of the teaching profession
  - c. a community leader
12. Entries will be judged according to:
    - a. strength of ideas
    - b. coherence of argument
    - c. clarity of style
  13. The decision of the Board of Judges will be final.
  14. One winner from each region will be chosen and awarded a cash prize of P400.
  15. The regional winners will be announced on January 31, 1976.
  16. The regional winners will automatically vie for the national level phase of the contest.
  17. The IEC Division, Commission on Population, will be responsible for convening the Board of Judges on the national level.
  18. The same criteria for selection/judging of entries will apply on the national level.
  19. The three (3) best essays will be awarded cash prizes of P750 (first prize), P500 (second prize), and P300 (third prize).
  20. Announcement of the winners will be on February 15, 1976.

GUIDELINES FOR DRAWING/PAINTING CONTEST  
FOR ELEMENTARY SCHOOL CHILDREN

1. The theme of the painting/drawing is: "A small family is a happy family."
2. The contest is open to all currently enrolled Filipino elementary school children in public or in private schools. However, each school will be represented by only one (1) participant to be chosen in a preliminary screening to be conducted by the school in coordination with the POPCON Regional Office.
3. Entries should be drawn/painted on a whole sheet of cartolina (22" x 28 3/4").
4. The drawing/painting may either be in color or in black and white. Either crayons or water color may be used.
5. Entries should be properly labeled - at the back - with participant's name, age, sex, address and school (signed).
6. Entries must be submitted/mailed to:

The Drawing/Painting Contest  
Regional Office\*  
Commission on Population

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7. All entries become the property of the commission.
8. Entries must be received on or before January 15, 1976.
9. The selection/judging of entries will be conducted by a board of judges composed of the following:
  - a. a staff member of the POPCON Regional Office
  - b. an artist or art teacher
  - c. a community leader

\*Entries should be submitted to the region where the participant is residing.

10. Entries will be judged according to:
  - a. content merits (visualization of the theme)
  - b. Aesthetic merits (creativity of interpretation)
11. The decision of the Board of Judges is final.
12. One winner for each region will be chosen and awarded a cash prize of \$400.
13. The regional winners will be announced on January 31, 1976.
14. The regional winners will automatically vie for the national level phase of the contest.
15. The IBC Division, Commission on Population, will be responsible for convening the Board of Judges on the national level.
16. The same criteria for selection/judging of entries will apply on the national level.
17. The three (3) best entries will be awarded cash prizes of \$500 (first prize), \$200 (second prize), and \$100 (third prize).
18. Announcement of winners will be on February 15, 1976.