

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

October 23, 1975

DEPARTMENT MEMORANDUM
No. 155, s. 1975

"PISTAHAN SA KAUNLARAN" FOR 1975

To the: Bureau Directors
Regional Directors
Chief, Staff Services
Coordinator, State Colleges
and Universities

1. Inclosed herewith is Memorandum Circular No. 870 of the Office of the President of the Philippines issued by the Deputy Executive Secretary on October 9, 1975, "Enjoining All Government Agencies, Entities, and Instrumentalities to Support and Participate in the 'Pistahan sa Kaunlaran '75' or National Agribusiness and Food Fair of the Food Terminal, Inc." The Pistahan is scheduled to be held from November 21 to December 21, 1975, at the Food Terminal in Taguig, Rizal.
2. As described by the President of the Food Terminal, Inc. in his letter to this Office dated October 10, 1975, the Pistahan sa Kaunlaran was "conceived as a national fair in the tradition of the now historical 'Karnabal.' Pistahan aims to show, to inform, to educate, and to entertain. It is also aimed at reminding the adult Filipino of his rich and colorful traditions, customs, and most specially to the Filipino youth to teach, lest this tradition be forgotten."
3. Government agencies, like the Department of Education and Culture, will use Pistahan to show their achievements under the New Society, particu-

larly in the Green Revolution projects of the First Lady. The private sector will participate also by way of displaying their goods, services, and equipment. There will also be other activities in the Fiesta such as air shows, stage shows, cultural presentations, carnivals, and rodeos.

4. In view of the worthwhile exhibits, particularly those in the production of food, agricultural raw materials and export products and products of other industries vital to the country's economic development, it is requested that all school, college, and university personnel as well as pupils and students, be urged to attend or otherwise participate actively in Fiesta activities.

5. It is desired that the contents of this Department Memorandum be disseminated to all concerned as soon as possible.

(SGD.) JUAN L. MANUEL
Secretary of Education and Culture

Incl.:
As stated.

(Inclosure to Department Memorandum No. 185, s. 1975)

TANGGAPAN NG PANGULO SA PILIPINAS
(Office of the President of the Philippines)

MEMORANDUM CIRCULAR No. 870

ENJOINING ALL GOVERNMENT AGENCIES, BUREAUS, AND
INSTRUMENTALITIES TO SUPPORT AND PARTICIPATE
IN THE "PISTAHAN SA KAUNLARAN '75" OR NATIONAL
AGRIBUSINESS AND FOOD FAIR OF THE FOOD
TERMINAL, INC.

The Food Terminal, Inc. is launching the second
"PISTAHAN SA KAUNLARAN," a national agribusiness, food
and cultural fair, which will start on November 21,
1975, and to last until December 21, 1975.

The exposition will highlight the combined inter-
related and mutually dependent efforts of the public
and private sectors in the production of food,
agricultural raw materials, export products and
other industries vital to the country's economic
development. The fair will also feature cultural
entertainment and sports events to insure maximum
exposure of products and services promoted by
participants. All these are aimed at encouraging
and promoting greater production both in goods and
services, and enhancing the socio-cultural life of
our people to the end that the aims and purposes
and the long-range objectives of the New Society
may be fully achieved.

All heads of departments, chiefs of bureaus
and offices, agencies and instrumentalities of the
government, both national and local, including
government-owned or controlled corporations, are
hereby enjoined to support and take part in the
"PISTAHAN SA KAUNLARAN '75" or National Agri-
business and Food Fair of the Food Terminal, Inc.
For this purpose, they are authorized to disburse
the necessary funds in connection with their
participation, subject to the availability thereof
and the usual accounting and auditing requirements,
as an exception to Memorandum Circular No. 593 of
this Office dated August 3, 1972.

By authority of the President:

(SGD.) ROBERTO V. REYES
Deputy Executive Secretary

Manila, October 9, 1975

A true copy