

Republika ng Pilipinas
(Republic of the Philippines)
KAGABAHAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

October 27, 1975

DEPARTMENT MEMORANDUM
No. 184, s. 1975

1975 NATIONAL BOOK WEEK

To the: Bureau Directors
Regional Directors
Coordinator, State Colleges and Universities

1. National Book Week will be celebrated this year on November 24-30. The theme for the celebration, according to the Philippine Library Association, which has taken the lead in the national observance, is "NATION BUILDING THROUGH READING" (PAGAN AY PANGIARIN, DAL-IPAN AY UGALIN).
2. It is desired that all schools observe the Week with the teacher-librarian coordinating the program of activities. The following suggested activities may serve as a guide:
 - a. Starting the Week with convocation with an appropriate speaker.
 - b. Conducting a literary contest.
 - c. Display of books on a central theme (the theme based on local situations), to be selected by a committee of students or pupils.
 - d. Poster, slogan, or dust-jacket displays.
 - e. Display of work done by children during library period.
 - f. Storytelling, dramatic presentation, discussion of literary works or other activities to encourage reading.
 - g. Inviting parents and the public to visit school libraries.
 - h. Conducting visits to a local library.

3. In the observance of the Week, effort should be made to involve not only the school and libraries but also cultural centers, civic groups, church societies as well as barterway units to promote the cause of popular culture.

(SCL) JUNE L. MARSH,
Secretary of Education and Culture