

Republika ng Pilipinas  
(Republic of the Philippines)  
KAGAMBARAN NG INUULYAN AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

September 23, 1975

DEPARTMENT MEMORANDUM  
No. 147, s. 1975

OBSERVANCE OF UNIVERSAL CHILDREN'S DAY

To the: Bureau Directors  
Regional Directors  
Coordinator, State Colleges and Universities

1. Universal Children's Day will be observed this year on Monday, October 6, conformably to Presidential Proclamation No. 265 dated September 20, 1957.
2. This year's observance is under the auspices of the Department of Education and Culture and the National Council for the Welfare of Children.
3. All schools are urged to undertake appropriate activities in observance of the day.
4. Enclosed are suggested activities which schools may use as models for their own activities. The value, rights and privileges of children in the national and world community should be emphasized in this celebration. Reference in this connection may be made to the Child and Youth Welfare Code of this country and to the Declaration of the Rights of the Child, inclosed with Bulletin No. 38, s. 1959 of the Bureau of Public Schools.

(SGD.) JIMMIE B. SANDOZ  
Secretary of Education and Culture

Enc.:  
as stated

SUGGESTED ACTIVITIES FOR CELEBRATING  
UNIVERSAL CHILDREN'S DAY

1. School programs stressing the significance of the day, with speakers, panels, skits or dramas, etc. on relevant topics such as drug addiction or juvenile delinquency.
2. Local exhibits of children's handicrafts, special projects relating to bookmaking, agriculture, etc.
3. Contest for children and youth at local level, with possible regional and national levels in such areas as:
  - a. Animal raising
  - b. Healthy habits
  - c. Oratory
  - d. Creative writing and story telling
  - e. Slogan writing
  - f. Robotics
  - g. Gardens and grounds
4. Publicity about local programs and services for children and youth, possibly combined with fund-raising efforts for local programs.
5. Open house to day-care centers, children's institutions, recreation centers.
6. Any of those activities in (3) above can be incorporated in local celebrations.
7. Creative Costume Parade - children in national and international costumes, costumes depicting favorite films and fairs, story characters, ideal profession or occupation;
8. Food and Craft Fair - Put up booths where children sell food specialties and handicrafts. Proceeds may be used to set up a Children's Day Fund.
9. On-the-Spot Painting Contest on any theme about children - provide free materials such as brushes, brush and paint which may be donations solicited from taxpayers and stores.
10. Picnicking, Recreation at the school or barangay or town level.