

(Republic of the Philippines)
KAGABUNAN NG TAGAPAGKATAPALAN NG KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

September 15, 1975

DEPARTMENT MEMORANDUM
No. 138, s. 1975

LOGO CONTEST IN CONNECTION OF
CONSUMERS' PROTECTION WEEK
OCTOBER 25-31, 1975

To the: Bureau Directors
Regional Directors
Coordinator, State Colleges
and Universities

1. In connection with the celebration of Consumers' Protection Week which is held at the last week of October every year as per Presidential Proclamation No. 822, s. 1974, the National Federation of Women's Clubs of the Philippines is holding a Slogan Contest based on this year's theme: "Consumers: Unite and Get Involved."
2. The slogan should be in Filipino for elementary pupils and in English for secondary and collegiate students. It should crystallize the theme of the celebration as well as the rationale for Presidential Proclamation No. 822.
3. Cash prizes of P300, P200, and P100 will be given to the first, second, and third places in each category, respectively.
4. The slogan should consist of not less than ten words. Each entry should be submitted in typewritten form, double space, and should bear the name of the contestant, his school and division. Deadline for submission is October 15, 1975.
5. All entries should be addressed to:

LOGO CONTEST
c/o Mrs. Yolande S. Irisa-Sirona
1700 Bldg., 902 Josefa Escoda St.
Manila, Manila

6. In view of the worthy aim of the contest and the encouragement it gives to our youth to express their ideas effectively, it is requested that the contest be given wide publicity in all schools, public and private, in your region.

(Sgt.) JUAN L. PARRIL
Secretary of Education and Culture