

Republika ng Pilipinas  
(Republic of the Philippines)  
AGSAGANAN NG EDUKASYON AT KULTURA  
(DEPARTMENT OF EDUCATION AND CULTURE)  
Manila

TANGGAPAN NG KALILILM  
Office of the Secretary

July 23, 1975

DEPARTMENT MEMORANDUM  
No. 101, s. 1975

AUTHORIZING THE NATIONAL YOUTH COUNCIL-PHILIPPINES  
TO UNDERTAKE AN EDUCATIONAL, MEMBERSHIP AND FUND  
DRIVE FROM APRIL 1 TO SEPTEMBER 30, 1975

To: The Bureau Directors,  
The Chiefs, Staff Services,  
The Regional Directors, and  
The Coordinator, State Colleges  
and Universities:

1. Inclosed herewith is Presidential Proclamation No. 1410 dated April 7, 1975, entitled "AUTHORIZING THE NATIONAL YOUTH COUNCIL-PHILIPPINES TO CONDUCT AN EDUCATIONAL, MEMBERSHIP AND FUND DRIVE FROM APRIL 1 TO SEPTEMBER 30, 1975."

2. The National Youth Council-Philippines has been engaged for sometime now in worthwhile civic action projects such as literacy campaign, medical-dental missions, food production, youth exchange programmes, and community development without financial assistance at all from both the government and private sectors. The council will host also the First Asian Youth Cultural Festival better known as "KULTURASYA" to be held on December 16-30, 1975 in Manila.

3. The President, in his Proclamation, specifically calls upon all citizens, professionals, military establishments, business and economic sectors, local governments, institutions of learning and such other groups, whether Filipinos or aliens, to contribute their share in this noble undertaking.

4. Considering that the Proclamation allows solicitation of contributions and donations for such a worthy cause, this Office endorses this campaign and appeals to all school officials, teachers, employees, and the student population under your jurisdiction to do their utmost to insure, not only the success of the Fund Drive but also more importantly,

stress the educational phase of the campaign to promote awareness and open understanding of the varied cultures of Asia. At the same time the youth should also be imbued with love and pride for their cultural heritage as well as foster goodwill and fellowship among all youths in Asia and the rest of the world.

4. It is requested, in this connection, that the campaign be conducted on the regional basis in view of the reorganization of the Department of Education and Culture. Each regional director shall assume responsibility in the conduct of the fund campaign in his region and make every effort to insure that the provincial/city superintendents under his/her jurisdiction extend their full cooperation in raising the funds.

5. Remittances from each superintendent or school head shall be in check or money order drawn in favor of the National Youth Council-Philippines and transmitted to the regional office, c/o the Regional Director, who in turn, shall transmit said check and money order to the Department of Education and Culture, c/o Undersecretary Narciso Alayon, Campaign Chairman. In every case, the transmittal letter should indicate in summary form the sources of the collection. This is a modification of the procedure adopted before to enable this office to keep tabs of the progress of the campaign and determine the extent of compliance of all concerned.

7. It is desired that the contents of this Department Memorandum be brought to the attention of all teachers, school officials, and the student population under your jurisdiction for their information and guidance and that appropriate steps be taken for its effective implementation.

(SGD.) JUAN L. MANUEL  
Secretary

1cc:1  
as stated

MEMORANDUM FOR THE ATTENTION OF THE PRESIDENT  
(Office of the President of the Philippines)

PROCLAMATION NO. 1110

**SUPPORTING THE NATIONAL YOUTH COUNCIL PHILIPPINES TO CONDUCT AN EDUCATIONAL, RECREATIONAL AND CULTURAL CAMPAIGN FROM APRIL 1 TO SEPTEMBER 30, 1955.**

WHEREAS, it is a need for the Philippines and other Asian neighbors to know and learn more of the varied cultures of Asia;

WHEREAS, it is the goal of the government to foster understanding and goodwill not only among Asians but also with the rest of the world;

WHEREAS, it is most beneficial and urgent that endeavors by our youth towards the attainment of their own interest and welfare be encouraged, promoted and recognized; and

WHEREAS, the Government fully endorses and supports the holding in Manila of the First Asian Youth Cultural Festival, otherwise known as "KULTURASYA" in December 1955;

NOW, THEREFORE, I, ALFONSO DELA ROSA, Executive Secretary, by order of His Excellency, FERDINAND E. MARCOS, President of the Philippines, do hereby authorize the National Youth Council Philippines to conduct an educational, membership and fund campaign during the period from April 1 to September 30, 1955, for the purpose of raising funds for the First Asian Youth Cultural Festival, otherwise known as "KULTURASYA," and to finance its various charitable, educational, civic and benevolent activities.

I call upon all citizens, professionals, military establishments, business and economic concerns, local governments, institutions of learning and such other groups, whether Filipino or aliens, to contribute their share in this noble undertaking.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 7th day of April, in the year of Our Lord, nineteen hundred and forty-five.

(SGD.) ALFONSO DELA ROSA  
Executive Secretary

By the Executive Secretary:

(SGD.) RONALDO B. SANDRA  
Assistant Executive Secretary

A True Copy