

Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON AT KULTURA
(DEPARTMENT OF EDUCATION AND CULTURE)
Manila

June 19, 1975

DEPARTMENT MEMORANDUM
No. 81, s. 1975

SUPPORTING THE 1975 NATIONAL EDUCATIONAL
AND FUND DRIVE OF THE FOUNDATION FOR
YOUTH DEVELOPMENT IN THE PHILIPPINES

TO: The Director of Elementary Education,
The Director of Secondary Education,
The Director of Higher Education, and
The DEO Regional Directors, and
The Coordinator, State Colleges
and Universities:

1. The Foundation For Youth Development in the Philippines, Inc. has launched its educational and fund campaign for this year pursuant to the enclosed copy of Proclamation No. 1433 of His Excellency, the President of the Philippines. The Proclamation, dated May 27, 1975, authorizes the Foundation to conduct the campaign from June 19 to December 30, 1975, for its functional literacy promotion program as integrated with the overall national development plans.
2. The President, in his Proclamation, specifically calls upon all government officials, military personnel, public and private school authorities and students, and all citizens and residents of the Philippines, regardless of nationality or creed, to support and give generously of their means to the Foundation.
3. Considering that the Proclamation allows solicitation of contributions and donations for such a worthy cause, this Office strongly endorses this campaign and appeals to all school officials, teachers, employees, and the student population under your jurisdiction to do their utmost to insure not only the success of the fund drive but also more importantly stress the educational phase of the campaign "to implement the fundamental duty of unflinching our illiterates from ignorance, poverty, and fear, to give them dignity and equal opportunities and to enable them

to participate creatively in nation-building." It is desired that materials dealing on illiteracy be discussed in appropriate occasions in the classrooms during the period of the fund campaign.

4. It is requested, in this connection, that the campaign be conducted on the regional basis in view of the reorganization of the Department of Education and Culture which is expected to be in full operation during the subsidized campaign period. Each regional director shall assume responsibility in the conduct of the fund campaign in his region and make every effort to insure that the provincial/city superintendents under his/her jurisdiction extend their full cooperation in raising the funds.

5. Remittances from school superintendents or school associations shall be in check or money order issued in favor of the Foundation for Youth Development in the Philippines, Inc., (1975 Fund Campaign) and transmitted to the Regional Office, c/o the Regional Director who in turn shall transmit said check or money order to the Department of Education and Culture, c/o Undersecretary for the Campaign, Campaign Chairman. In every case, the transmittal letter should indicate in summary form the sources of the collection. This is a modification of the procedure adopted before to enable this Office to keep tabs on the progress of the campaign and determine the extent of compliance of all concerned.

6. It is desired that the contents of this Department memorandum be brought to the attention of the schools, teachers, employees and the student population under your jurisdiction for their information and guidance, and that appropriate steps be taken immediately for its effective implementation.

(SGD.) JUAN L. RARANG
Secretary

Incl.:
as stated

MANILA
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAIMED 19. 1975

ACCORDING TO THE PROVISIONS OF THE CONSTITUTION OF THE PHILIPPINES, I DO HEREBY PROCLAIM THE FUND CAMPAIGN FROM 19 JUNE TO 30 DECEMBER 1975.

WHEREAS, under the "Educational Development Decree of 1972", one of the declared policies of the government is to assure the maximum participation of all the people in the attainment and enjoyment of the benefits of accelerated economic development and social progress;

WHEREAS, literacy and socio-economic growth are closely interrelated;

WHEREAS, our relatively large number of illiterates which alarmingly increases every year is a serious hindrance to national efforts for progress;

WHEREAS, functional literacy promotion, integrated with the overall national development plan, is the most practical and effective approach for the training and mobilization of our human resources so that they can support intelligently the thrust of national development under the New Society;

WHEREAS, the combined efforts of the government and private agencies to implement the fundamental duty of uplifting our illiterates from ignorance, poverty and fear to give them dignity and equal opportunities and to enable them to participate creatively in nation building, can succeed only if the whole nation extends continuous moral and financial support;

I DO, THEREFORE, I, FERDINAND B. MARCOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby authorize the Foundation for Youth Development in the Philippines, Inc., to conduct its second educational and fund campaign during the period from 19 June to 30 December, 1975.

I call upon all government officials, military personnel, public and private school authorities and students, and all citizens and residents of the Philippines, regardless of nationality or creed, to support and give generously of their means to the Foundation for Youth Development in the Philippines, Inc.

... I have recently set up ...
and caused the seal of the Republic of the Philippines
to be affixed.

Done in the City of Manila, this 20th day of
May, in the year of Our Lord, nineteen hundred and
seventy-five.

(SIGNED) ...
President of the Philippines

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