

REPUBLIKA NG PILIPINAS
Republic of the Philippines
KAGAWARAN NG EDUKASYON AT KULTURA
Department of Education and Culture
Manila

MAY 21 1975

RECEIVED

May 16, 1975

TANGGAPAN NG SULTAN
Office of the Secretary

DEPARTMENT MEMORANDUM
No. 64, s. 1975

FUND CAMPAIGN OF THE SARZUOLA
FOUNDATION OF THE PHILIPPINES

To: The Director of Elementary Education,
The Director of Secondary Education,
The Director of Higher Education,
The Coordinator, State Colleges
and Universities, and
The NEC Regional Directors:

1. Enclosed herewith is a copy of Proclamation No. 1356 of the Executive Secretary dated December 3, 1974, authorizing the Sarzuola Foundation of the Philippines, Inc. to conduct a nation-wide fund campaign during the period from January 1 to December 31, 1975.
2. The Proclamation specifically "calls upon all citizens and residents of the country, irrespective of nationality, race or creed, to assist in the endeavor by giving generously of their means and to actively support the campaign." The President, in the same Proclamation, also calls upon all cultural organizations of the country to assist the Foundation in its laudable objectives.
3. Considering that the Proclamation allows solicitation of contributions for such a worthy cause, this Office strongly endorses this fund campaign. It is requested that all efforts be exerted to the end that pupils, students, teachers, and other school personnel give liberally to the Foundation. It is also requested that the educational phase of the campaign be stressed tracing the history of the sarzuola as one of the most cherished forms of entertainment among the Filipinos during the Spanish and American periods. Today, under the New Society, the First Lady and a group of civic-spirited citizens have exerted efforts towards the revival of this almost forgotten culture of the Filipinos.

4. The initial offering of the Foundation and Pacifica Productions will be the socio-political zarzuela entitled "Ninda Mora" which will be presented on July 4, 1975, at the Cultural Center of the Philippines. Tickets for the much-awaited show which will be sponsored on this date by the Department of Education and Culture will be made available to you soon.

5. It is desired that the contents of this Department Memorandum be brought to the attention of the schools, teachers, and employees under your jurisdiction for their information and guidance, and that appropriate steps be taken immediately for its effective implementation.

6. Kindly send all contributions and donations to the Office of the Undersecretary, Department of Education and Culture, Arroceros, Manila.

MARCOSO ALBARRACIN
Acting Secretary

mbr/

incl.:

As stated

REPUBLIC OF THE PHILIPPINES
(OFFICE OF THE DEPARTMENT OF THE PHILIPPINES)

MANILA, PHILIPPINES, 1975

AUTHORITIES OF THE MARCELINA FOUNDATION OF THE PHILIPPINES,
INC. TO CONDUCT A NATIONAL FUND CAMPAIGN DURING
THE PERIOD FROM JANUARY 1 TO DECEMBER 31, 1975.

WHEREAS, the Marcelina Foundation of the Philippines, Inc. is a cultural organization established by a group of civic-minded citizens and visionary businessmen committed to the revival, formation, propagation and presentation of the Filipino zarzuela, which is one of the most cherished forms of entertainment among the Filipinos in the Spanish period and even until 1975;

WHEREAS, the Foundation has taken steps towards pursuing the zarzuela revival program in the country through successful production in line with the Administration's cultural program; and

WHEREAS, in order to effectively continue its noble objectives, the Foundation needs the financial and moral support of the public;

NOW, THEREFORE, I, JOSEPH E. BACOR, Executive Secretary, by order of His Excellency, FERNANDO B. SERENO, President of the Philippines, do hereby authorize the MARCELINA FOUNDATION OF THE PHILIPPINES, INC. to conduct a fund campaign during the period from January 1 to December 31, 1975. I call upon all citizens and residents of the country, irrespective of nationality, race or creed, to assist in the success of giving generously of their means and to actively support the campaign. I further call upon all cultural organizations of the country to assist the Foundation in its laudable objectives.

I WILLISSA MARICOR, I have heretofore seen by hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 2nd day of December, in the year of Our Lord, nineteen hundred and seventy-four.

(Sgd.) JOSEPH E. BACOR
Executive Secretary

By the Executive Secretary:

(Sgd.) JOSEPH E. BACOR
Assistant Executive Secretary