

REPUBLIC OF THE PHILIPPINES
Republic of the Philippines
KABAGAN SA EDUKASYON AT KULTURA
Department of Education and Culture
Manila
Philippines

MEMORANDUM
Office of the Secretary

April 24, 1975

DEPARTMENT MEMORANDUM
No. 54 , p. 1975

1975 NATIONAL SEMINAR-CONVENTION OF THE
READING ASSOCIATION OF THE PHILIPPINES

To The Director of Public Schools
The Director of Vocational Education
The Director of Private Schools, and
The Coordinator of State Colleges and Universities

1. The Reading Association of the Philippines, with the Department of Education and Culture as co-sponsor, will hold its fifth National Seminar-Convention at the University of the East Auditorium in Manila on May 17-18, 1975, on the theme "Humanizing Reading Instruction."

2. The importance of humanizing the teaching-learning process in Reading Education cannot be over-emphasized. Among the principal speakers of this theme during the seminar-convention are Mr. Salvador T. Lopez, former President of the University of the Philippines System; Dr. Esperanza Gonzalez of the Bureau of Public Announcements; Prof. Aurora Samonte, former Director of the N.I. Institute of Language Learning; Dr. Joseph de Leon, S.J., Chairman of the Department of English of Ateneo University; Mrs. Victoria Palutan-Invera, writer and journalist; and Mr. Ninfa G. Gutaria of the Bureau of Public Schools.

3. Participation of the teachers who are concerned, A&T members and non-members alike, in the seminar-convention is hereby invited. Seminar-convention fees are twenty pesos (P20.00) for D.A.T. members and twenty-five pesos (P25.00) for non-members. Membership fee is ten pesos (P10.00).

4. Participants should be allowed to attend the seminar-convention on official time only and all expenses that they may incur, including fees, shall be borne individually by them.

5. Enclosed is a copy of the tentative program.

(Sgd.) JOHN B. MARTEL
Secretary

TEOL: As stated.

PAGKAKAISANG KALIBAPIAN
PAWTI KALIKWAH SEMINAR-CONVENTION

Chairman: HUMBERTO M. RAYTING INSTRUMENT
Place: University of the East Auditorium, Manila
Date: May 17-18, 1975

SATURDAY (May 17, 1975)

6:00 - 9:00	REGISTRATION
9:00 - 9:15	Opening Address Dr. Walfrido A. Santos R&P President
	Introduction of the Keynote Speaker Prof. Silverio Baltazar R&P Board Member
9:15 - 10:00	Keynote Address Dr. Salvador P. Lopez Former President, University of the Philippines System
10:00 - 10:15	C C P & R & P B A X
10:15 - 10:30	Talks: "Trends in Humanizing Reading & Literature" Dr. Esperanza Gonzalez Bureau of Public Schools
10:30 - 11:15	Open Forum Prof. Silverio Baltazar R&P Board Member
11:15 - 11:45	Procedures for the Election of Board Members Prof. Araceli Villanueva Chairman, R&P Elections Committee
11:45 - 12:30	Dr. K. C. Li - B & R & X
12:30 - 2:00	Talks: "Strategies in Humanizing Reading Instruction on the Elementary School Level" Mrs. Jerry Jo Principal, Grade School Department National Capital
2:00 - 2:30	Talks: "Strategies in Humanizing Reading Instruction on the Secondary School Level"
2:30 - 2:45	C C P & R & P B A X

Program of Activities, cont'd.

- 2:45 - 3:15 Talk: "Strategies in Humanizing Reading Instruction
at the University Level"
Rev. Joseph Holden, S.J.
Chairman, Department of English
Ateneo University
- 3:15 - 4:00 Open Forum
Prof. Nelson Lanza
SAC Board Member
- 4:00 - 4:45 Presentation of Qualified Nominees for Board Members
Prof. Rosario Villegas
Chairman, SAC Elections Committee

SUNDAY (Aug 18, 1975)

- 8:30 - 9:15 Talk: "Humanizing Materials for Reading"
Mrs. Kerima Polatajko
Writer and Journalist
- 9:15 - 9:30 Open Forum
Mr. Lester Flores
SAC Board Member
- 9:30 - 9:45 C C F T E E - P R R A Z
- 9:45 - 10:50 Talk: "Humanizing your action in Reading Instruction"
Dr. Milde Valenzuela
Chief, Elementary Education Division
Director of Public Schools
- 10:00 - 11:00 Open Forum
Mr. Lester Flores
SAC Board Member
- 11:00 - 11:30 Results of the Election for Board Members
Prof. Rosario Villegas
Chairman, SAC Elections Committee
- 11:30 - 12:30 L U N C H - A . S . A . L .
Board Meeting and Election of Officers for 1975-76
- 1:30 - 2:30 Awards Ceremonies
Mr. Mariano Tangco
PMT Secretary

Program of Activities, cont'd.

	Recipients:	Dr. Mariano Geminiano Immediate Past President (1970-71)
		Prof. Nicolas Aligda Founding President (1970-71)
	Inuction of Elected Officers for 1973-74	
		Prof. Nicolas Aligda Founding President
2:50 - 3:45	C O S P E C P R A	
2:45 - 3:45	Procedure-Demonstration: "The Possibilities of the Chamber Model for Enhancing Reading Instruction" Prof. Marilou Montado Philippine Normal College	
3:45 - 4:00	Closing address Dr. Ma. Rosemaray RAT Board Member	
4:00 - 4:45	Distribution of Certificates RAT Board Members	

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