

REPUBLIKA NG PILIPINAS  
Republic of the Philippines  
KAGAWARAN NG EDUKASYON AT KULTURA  
Department of Education and Culture  
MANILA  
Manila

TANGGAPAN NG KALTUK  
Office of the Secretary

March 24, 1975

DEPARTMENT MEMORANDUM  
No. 39, s. 1975

SUPPORTING THE 1975 PHILIPPINE NATIONAL  
RED CROSS FUND AND MEMBERSHIP DRIVE

TO All Bureau Directors  
and Head of Offices:

1. The Philippine National Red Cross has launched its fund and membership campaign for this year pursuant to Presidential Proclamation No. 7362 as attached. The Red Cross needs the support of all for the continuous fulfillment of its noble mission of bringing relief and comfort to people in distress everywhere in the country, regardless of ideology, race, age, or station in life.
2. No argument is needed to prove that this great organization fully deserves the unconditional support of everyone, young or old. We are all witnesses to its record of prompt and efficient service to the sufferers wherever and whenever disaster strikes.
3. This Office strongly endorses this fund and membership campaign and appeals to all school officials and teachers to do their utmost to insure the success of this year's drive.
4. It is desired that the contents of this Memorandum be brought to the attention of the schools, teachers, and employees under your jurisdiction for their information and guidance, and that appropriate steps be taken immediately for its effective implementation.

(SGD.) JUAN L. MANUEL  
Secretary

OFFICE OF THE PRESIDENT OF THE PHILIPPINES  
PROCLAMATION No. 1962

DECLARING THE PERIOD FROM JANUARY 15 TO APRIL 30, 1975  
FOR THE TWENTY-EIGHTH ANNUAL FUND CAMPAIGN OF  
THE PHILIPPINE NATIONAL RED CROSS

WHEREAS, the Philippine National Red Cross, who body corporate officially designated under Republic Act No. 55, as amended, to assist the Republic of the Philippines in discharging its obligations set forth in the Geneva Convention and to perform other functions inherent in a national Red Cross society, depends solely upon voluntary public contributions to carry out its duties and responsibilities;

WHEREAS, in accordance with its charter, any contribution to the Philippine National Red Cross annual fund campaign shall entitle an individual to membership for one year; and as a national voluntary organization, the Philippine National Red Cross is financed primarily by contributions obtained through personal solicitation campaigns; and

WHEREAS, the said organization has proven itself an indispensable institution to the promotion of the public welfare, especially in times of emergency, symbolizing our national spirit of compassion;

NOW, THEREFORE, I, ALFONSO MENDOZA, Executive Secretary, by order of His Excellency, FERDINAND B. MARCOS, President of the Philippines, do hereby declare the period from January 15 to April 30, 1975, for the twenty-eighth Annual Fund Campaign of the Philippine National Red Cross for contributions and membership. I urge all citizens and residents of this country as well as all associations and organizations, to help actively in this campaign by giving generously of their means, time and effort and by joining the humanitarian organization as members in order to realize the aims and purposes of the Philippine National Red Cross.

I authorize all national, provincial, city, municipal, and barrio government officials and school authorities to accept Philippine National Red Cross fund-raising responsibilities, and urge them to take the initiative and assume active leadership in the Red Cross fund and membership campaign in their respective communities.

I HEREBY CERTIFY, I have personally read and caused the seal of the Republic of the Philippines to be affixed.

DONE in the City of Manila, this 13th day of December, in the year of Our Lord, nineteen hundred and seventy-four.

(SG) ALFONSO MENDOZA  
Executive Secretary

By the Executive Secretary:

(SG) ROMALDO B. RAMONA  
Assistant Executive Secretary

A true copy: 4/1/75

GS/cjt