

REPUBLIKA NG PILIPINAS  
Republic of the Philippines  
KAGAWARANG NG EDUKASYON AT KULTURA  
Department of Education and Culture  
MANILA  
Manila

KAGAWARANG NG KALAHATI  
Office of the Secretary

February 11, 1975

DEPARTMENT ANNOUNCEMENT  
No. 22, s. 1975

LETTER OF INSTRUCTIONS NO. 243  
RE: "GULAYAN SA KALAHATI"

To: The Director of Public Schools,  
The Director of Private Schools,  
The Director of Vocational Education, and  
Heads of Other Offices;

1. Enclosed herewith is Letter of Instructions No. 243 dated January 30, 1975 ordering a nationwide intensification of food production campaign in a program called "Gulayan Sa Kalahati".
2. Attention is invited to the objectives of the program and the specific instructions to achieve those objectives.
3. Attention is further invited to the first objective creating a management committee with the Undersecretary of Education and Culture as member, and to the said instruction directing the Department of Education and Culture to intensify and reorganize its seed production program to meet the needs of the "Gulayan Sa Kalahati" Program and the Green Revolution campaign.
4. This Letter of Instruction should be given the widest publicity possible and should be complied with strictly.

(SIGNED) FLORENCE MANUEL  
Secretary of Education and Culture

MS/agt

Incl:

As stated

MEMORANDUM  
Davao

LETTER OF INSTRUCTIONS NO. 212

TO : All Department Secretaries  
The Governor, Central Bank of the Philippines  
The President, Philippine National Bank  
The President, Land Bank  
The Commissioner, Range Administration  
The Chairman, Development Bank of the Philippines  
The President, Rural Bank, Inc.  
The Administrator, National Grains Authority  
The Chairman, National Reserve Development Board  
The Jural Officer, Ministry of the Philippines at  
New Delhi  
The Chairman, Green Revolution Related Program  
Action Committee  
The Executive Director, National Nutrition Council

In order to intensify the food production campaign, a program to be called "Galing sa Pansaga" is hereby initiated through which a Government supervised credit and financing package shall be made available under certain conditions to commercial growers of selected food crops in coordination with the green revolution and nutrition campaigns.

The objectives of this Program shall be as follows:

1. To provide supervised credit and encourage the commercial growers in priority areas of selected vegetables and food crops which have domestic and/or export markets.
2. To increase the production of high protein and other highly nutritious vegetables or food crops.
3. To coordinate the proper timing of planting, harvesting and marketing of such crops as to lessen, if not minimize, the marketing effects of seasonality and fluctuations of supply and prices.
4. To encourage the planting of out-of-season crops and in the process increase the income of farmers.
5. To develop an efficient marketing system and remove, insofar as practicable, the uncertainties of future prices by entering into contract purchasing arrangements for the future delivery of vegetables and food crops.

In order to achieve the foregoing objectives, the following orders are hereby issued:

1. There shall be a Management Committee of the "Gulayan sa Kalusugan" Program to be composed of the Executive Director of the National Food and Agriculture Council as Chairman and the Director of the Bureau of Plant Industry as Deputy, and who shall likewise act as the Action Officer of the Committee. The members of the Committee shall be the following or their duly authorized representatives:

- (1) The Undersecretary of Education, Department of Education and Culture
- (2) The Undersecretary for Community Development, Department of Local Government and Community Development
- (3) The Director of the Department of Rural Banks, Central Bank
- (4) The Executive Officer, Food Terminal, Inc.
- (5) The Chairman, Green Revolution Expanded Program Action Committee

The Committee may call upon any agency or instrumentality of the government for such assistance as may be necessary in order to carry out the objectives of the Program.

The Committee shall plan and implement the "Gulayan sa Kalusugan" Program, and integrate it with those of the Green Revolution and Nutrition Programs.

2. The Central Bank, through its Governor; the Philippine National Bank, through its President; and the Development Bank of the Philippines, through its Chairman, shall support the program by extending liberalized financing schemes under such simplified terms and conditions as will allow speedy and efficient processing consistent with sound monetary policies.

3. Initially, the following crops shall be considered for financial assistance under such terms and conditions that the Committee and the financial institutions may establish:

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|----|---|
| a. | Beans (Sitaro, cowpea, Mungo, Navy Bean,<br>Burgalo Bean, Sweet Pea and Red Kidney) |
| b. | Peanut  |
| c. | Squash  |
| d. | Tomato  |
| e. | Cantaloupe  |
| f. | Cabbage   |
| g. | Carrot  |
| h. | Sweet Corn  |
| i. | Sweet Potato  |
| j. | Onion   |
| k. | Cauliflower   |

The foregoing list of food crops qualified for supervised credit and the terms and conditions for grant of credit for the planting of the above crops may be modified according to the exigencies of the times and with the prior approval and concurrence of the lending institutions.

4. The Management Committee, with the Food Terminal, Inc., through its Executive Officer, and the National Grains Authority, through its Administrator, shall establish a procurement and marketing program.

5. The Department of Social Government and Community Development, the Presidential Regional Offices for Development (PRODS), the Presidential Regional Action Offices (PRAOS), the Provincial Governors and Municipal Mayors, shall assist in the implementation of the program in the selected priority provinces and municipalities. The Provincial Governors shall assume the responsibility as Chairman of their respective Provincial Action Committees and the Mayors as Chairmen of the Municipal Action Teams.

6. The National Science Development Board, through its Chairman, and the University of the Philippines in Los Baños, through its Chancellor, shall provide technical and promotional support in the fields of training, nutrition and processing.

7. The National Prime Commodities Operators Center, through its Chairman, shall assist in coordinating and monitoring activities and the provision of transport facilities as the need arises.

8. The Department of Education and Culture, through its Secretary, shall intensify and re-orient its seed production program to meet the need of both the "Gulayan Sa Kalusugan" Program and the Green Revolution Program.

9. The Green Revolution Expanded Program Action Committee, through its Chairman, shall assist in the execution of the "Gulayan Sa Kalusugan" Program. Existing Green Revolution Committees at Regional, Provincial and Municipal levels shall be utilized to implement the Program at those levels.

10. The Department of Agriculture, through its appropriate Bureaus, shall provide the technical manpower and logistical support to the Program.

All provisions of existing orders, rules and regulations inconsistent or contrary to this Order are hereby repealed or amended accordingly.

This Letter of Instructions shall take effect immediately.

DONE in the City of Manila, this 30th day of January, in the Year of Our Lord, nineteen hundred and seventy-five.