

Republic of the Philippines
Department of Education and Culture
OFFICE OF THE SECRETARY
Manila

January 7, 1975

DEPARTMENT MEMORANDUM
No. 3, s. 1975

1975 RED CROSS FUND DRIVE

To: BUREAU DIRECTORS AND HEADS OF OFFICES

1. Enclosed is Proclamation No. 1362 of the Office of the President of the Philippines declaring the period from January 15 to April 30, 1975, for the 28th Annual Fund Campaign of the Philippine National Red Cross. The Proclamation urges citizens, residents, associations, and organizations to help in the campaign by "giving generously of their means, time and effort" and, if not yet members, by applying for membership in the PNRC.
2. The proclamation also authorizes government officials and school authorities to accept fund-raising responsibilities and assume active leadership in the Red Cross fund drive.
3. Officials and employees of all agencies in the Department of Education and Culture, Schoolmen and school children are enjoined to extend full support and cooperation to this humanitarian project.

(SGD.) JUAN L. MANUEL
Secretary

Encl.:
As stated

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OFFICE OF THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION No. 1362

DECLARING THE PERIOD FROM JANUARY 15 TO APRIL 30, 1975
FOR THE TWENTY-EIGHT ANNUAL FUND CAMPAIGN OF
THE PHILIPPINE NATIONAL RED CROSS

WHEREAS, the Philippine National Red Cross, the body corporate officially designated under Republic Act No. 95, as amended, to assist the Republic of the Philippines in discharging its obligations set forth in the Geneva Convention and to perform other functions inherent in a national Red Cross society, depends solely upon voluntary public contributions to carry out its duties and responsibilities;

WHEREAS, in accordance with its charter, any contribution to the Philippine National Red Cross annual fund campaign shall entitle an individual to membership for one year; and as a national voluntary organization, the Philippine National Red Cross is financed primarily by contributions obtained through personal solicitation campaigns; and

WHEREAS, the said organization has proven itself an indispensable institution, in the promotion of public welfare, especially in times of emergency, symbolizing our national spirit of compassion;

NOW, THEREFORE, I, ALEJANDRO MELCHOR, Executive Secretary, by order of his Excellency, FERDINAND E. MARCOS, President of the Philippines, do hereby declare the period from January 15 to April 30, 1975, for the Twenty-Eight Annual Fund Campaign of the Philippine National Red Cross for contribution and membership. I urge all citizens and residents of this country as well as all associations and organizations, to help actively in this campaign by giving generously of their means, time and effort and by joining the humanitarian organization as members in order to realize the aims and purposes of the Philippine National Red Cross.

I authorize all national, provincial, city, municipal, and barrio government officials and school authorities to accept Philippine National Red Cross fund raising responsibilities, and urge them to take the initiative and assume active leadership in the Red Cross fund and membership campaign in their respective communities.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 18th day of December, in the year of Our Lord, nineteen hundred and seventy-four.

(SGD) ALEJANDRO MELCHOR
Executive Secretary

By the Executive Secretary:
(SGD.) RONALDO S. ZAMORA
Assistant Executive Secretary